



Anti-Ageing Skin Care Conference

4-5 November 2020

**Royal College of General Practitioners,
London**

Outside In and Inside Out - a holistic approach to anti-ageing

Sponsor & Exhibition Pack

Anti-Ageing Skin Care Conference

The 7th edition of the Anti-Ageing Skin Care conference series will take place on 4-5 November 2020.

Skin care regimes and topical treatments are the cornerstone of maintaining good skin condition and protection from the environment; however, we can take lessons from other aspects of skin ageing such as the importance of genetics and overall lifestyle.

The Anti-Ageing Skin Care Conference 2020 will take a holistic look at skin anti-ageing and attempt to draw on related areas of anti-ageing and apply these to skin care approaches and treatments.

The skin microbiome is currently a major area of controversy and development in this sector. The conference will explore the skin microbiome and skin health, and its possible impact on skin ageing. It will ask how much do we know about the skin microbiome and its importance in young and ageing skin? What claims can be made for enhancing or protecting the skin microbiome?

The conference will also discuss important skin care actives, new formulation and biometric technologies, and methodologies in anti-ageing skin care.

During the two-day conference we will hear from invited world-renowned experts on skin ageing and skin care. In addition to the 20 presentations there will be an expert open forum and opportunities for discussion throughout the event. The conference will give the delegates a comprehensive update on this very important scientific area and product category.

The conference programme is organised by Jack Ferguson, Director of Skinnovations Ltd

Jack Ferguson obtained a BSc honours degree in Biology with Chemistry and a PhD in Bioengineering, both from Strathclyde University, Glasgow. He has worked in the cosmetics industry for over 20 years. After spending some time with Beecham Products in Leatherhead, he moved to the Boots Company in Nottingham, where he worked for 15 years. His final responsibilities were as Head of R&D Services, Boots Contract Manufacturing. During his time there he was joint developer and promoter of the Boots UVA star rating system.

From Boots, Jack moved to Oriflame International, Dublin, and was R&D Director there for five years, before leaving in 2000 to set up a new company, Skinnovations Ltd. Skinnovations provide contract product development services for clients and focus on sun and skin care products and also on product claims support for advertising. Jack also works as cosmetics consultant for ITV, providing technical and scientific advice on claims support for television scripts in advance of broadcasting. He has been active in the Cosmetic Trade associations, particularly in the sun care area, and was the chairman of the Colipa 'Sun Protection Measurement' TF 1990-1998 and chairman at the time the Colipa SPF test was developed and published.



WHO ATTENDS?

You will meet around 100 - 120 industry professionals. See below for a list of some of the companies who have previously attended:

2018 delegate list

Acheson and Acheson - Technical Manager
Air Products Schlüchtern GmbH - R&D Scientist
Algo Plus Cosmetics - Cosmetic Entrepreneur
Amway Corporation - Principal Research Scientist
Baxter Laboratories Pty Ltd - Director
Biocosmethic - Scientific Vice President
BiotechMarine - Product Manager
Bulldog Skincare - Head of New Product Development
Chanel - Skin Care Prospective Manager
Clarins - Skin Care Researcher
CLR Berlin GmbH - Director Technical Marketing
Cosmetics & Toiletries Magazine - European Representative
CTPA Ltd - Director of Science
Disruptive Materials - Key Account Manager
Dow France SAS - Strategic Marketing Manager
Ego Pharmaceuticals - Senior Research & Development Chemist
Galderma R&D France - Manager - Innovation and Project Management
Helia-D Kft. - Managing Director
Infinitec Activos - R&D Manager
ISDIN SA - Open Innovation Director
La Prairie Group AG - Director Strategic Innovation & Science
London College of Fashion - Programme Director: Science
Lonza Group Ltd - Global Strategic Account Manager
L'Oreal - Scientific Coordinator
Medizinische Universität Innsbruck - Postdoc
Merz Pharmaceuticals - Head of Skin Lab
Merz Pharmaceuticals - Scientific Expert
Mibelle AG Cosmetics - Head of Development & Compliance

Mibelle AG Cosmetics - Head of R&D Product Development
Mylène nv - Cosmetic Formulation Chemist
Nuchido - CEO
Paris Gallery - Sales Manager
Pierre Fabre Dermo-Cosmetique - Researcher
Procter & Gamble UK - Scientific Communications
Queens Clinic - Professor
REN - Head of Education
REN - Technical Manager
RNB S.L - Creative Director
Safic Alcan - Technical Development Cosmetic Group
Selcia Ltd - Chairman & CEO
SEPPIC - Prospective Projects and Screening - Life Science
SGS CTS - Global Technical Manager
Silab - Innovation Management Project Leader
Smink Limited - R&D Director
Society of Cosmetic Scientists - Editor
Symrise AG - Junior Application Technologist
The Garden of Natural Solution - Research Director
The University of Melbourne - Research Fellow
The University of Melbourne - Student
This Works - CEO
Trilogy - Sales & Marketing Manager
Unifarco SpA - Research and Development
Walgreens Boots Alliance - Innovation R & D Manager
Walgreens Boots Alliance - Innovation Skincare Technologist
Walgreens Boots Alliance - Scientific Advisor-claim Support
Walgreens Boots Alliance - Innovation Technologist - Skincare
Walgreens Boots Alliance - Claims Integrity Manager
Weleda AG - Head of R&D Natural & Organic Cosmetics

WHY SPONSOR?

What sets us apart...

Audience We provide an audience of approximately 150 – 200 international delegates.

Networking opportunities Networking social functions are a key part of the Conference experience, the environment encourages closer rapport to develop between all participants.

Receive contact information for event participants We ask all delegates during the registration process if they will authorise us providing a soft copy of their contact information (email address and work phone number) after the conference.
(Please note these are only available with consent of attendees.)

Mailers We offer a bespoke mailer offering your companies services and/or products to our database of over 14,000. We also advertise in a number of industry leading publications and media. We also partner with a number of societies.

Feature on all the event materials and marketing Your logo will feature in the official conference programme issued to all delegates at the conference. Your logo and website link will also feature on all Sun Protection conference marketing mailers sent by Summit Events.

Listed on the event website as an official sponsor Your logo (linked to your website) will be listed on the website as a sponsor.

Support In the build up and during the conference, we will always be on hand to ensure your time is well spent. We will do our best to facilitate meetings with delegates

Sponsors/Exhibitors:

Media sponsors



National Innovation
Centre for Ageing



PACKAGES

<p>Exhibition space A 2m x2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space Entrance to the networking breaks – please note, this does not include entrance to the speaker sessions.</p>	<p>Prices from: £1,995 + VAT</p>
<p>Silver sponsorship package A 2m x2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space 1 ticket to the conference Insert in conference bags/ seat drop (subject to availability) Full page black & white advert Your logo displayed on the two Summit Events welcome banners Optional extra: pads & pens sponsorship package or podium sponsor, water bottle sponsor (subject to availability)</p>	<p>Prices from: £2,750 + VAT</p>
<p>Gold sponsorship package A 2m x2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space 2 tickets to the conference Your logo displayed on the two Summit Events welcome banners Social media announcements across LinkedIn and Twitter Option of one of the following sponsorship options: conference bags, hospitality, badges, drinks reception (subject to availability)</p>	<p>Prices from: £3,750 + VAT</p>
<p>Platinum sponsorship package - Lead sponsor + one additional branding opportunity Includes the following: A 2m x2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space Brochure or insert in the conference bag 1 full page colour advert in the event programme 2 self standing banners displayed for the entire two days Your logo displayed on the two Summit Events welcome banners Your logo on the front cover of the conference programme Your logo on the opening presentation slide Your logo listed on the event website and monthly marketing mailers as the official conference sponsor Social media announcements across LinkedIn and Twitter One additional sponsorship option (subject to availability)</p>	<p>Prices from: £5,195 + VAT</p>

SPONSORSHIP

Our sponsorship packages are a proven way to increase your exposure at the conference. You will benefit from being able to promote your brand to all event participants. It's particularly effective if you wish to launch or promote new services or products at the conference.

Package options:

Hospitality sponsor – 2 x self standing banners with your corporate branding prominently displayed in the networking exhibition space throughout the Tuesday & Wednesday (to be provided by you), full page advert in the conference programme, 1 x brochure or gift in the conference bags (subject to approval), social media announcements across LinkedIn and Twitter.

Conference bags sponsor – Your colour logo printed on the front of the conference bags which are given to all participants on registration and 1 x insert or gift in each bag (subject to approval).

Podium sponsor – Your company logo presented on the speaker podium throughout the two days **SOLD**

Badge & Lanyard sponsor – Your company logo branded on the name badge & lanyards.

Drinks reception sponsor - Your corporate branding prominently displayed in drinks reception area with company literature and a self-standing banner (provided by you).

Water sponsor – Your corporate branding will appear on personalised water bottles which will be replenished during the event. This is a great sponsorship opportunity as these are the only drinks permitted in the Auditorium.

Insert in event bags/ Seat drop - 1 x brochure, flyer or gift (subject to approval).

Event programme advert – Full page colour advert in the conference programme. Choice of either outside back cover or inside front cover (subject to availability)

Pads and pens sponsor - Your pad and pens in all the participants bags and main plenary room.

Upgrade your package...

Additional tickets can be purchased at a discounted fee of £500 per ticket

Double exhibition space - Benefit from additional exposure at the event with a larger stand (2m x 4m) limited availability

SCHEDULE OF THE EVENT*

Wednesday 4 November

- **08:30** Conference registration – refreshments available
- **09:15** Opening address by the Chairman
- **09:30 – 10:30** Session 1 – papers 1 & 2
- **10:30** Networking coffee break
- **11:00 – 12:00** Session 1 – papers 3 & 4
- **12:00** Q&A session
- **12:15** Networking lunch
- **13:30-15:30** Session 2 – papers 5, 6 & 7
- **15:30** Networking coffee break
- **16:00-17:30** Session 2 – papers 8, 9 & 10
- **17:30** Panel discussion
- **18:15** Drinks reception
- **19:00** End of first day

Thursday 5 November

- **08:30** Conference registration – refreshments available
- **09:00** Opening address by the Chairman
- **09:15 – 10:15** Session 3 – papers 11 & 12
- **10:15** Networking coffee break
- **10:45 – 12:15** Session 3 – papers 13, 14 & 15
- **12:15** Networking lunch
- **13:30-15:00** Session 4 – papers 16, 17 & 18
- **15:00** Concluding remarks
- **15:30** Conference closes

**Timings TBC closer to the event*

WHAT DO YOU GET FOR YOUR INVESTMENT?

Before the conference:

- An announcement about your company emailed to our database of over 17,000 contacts! - includes 200 words copy, logo and web link (**offered to gold/platinum packages only**)
- Your logo and web link published on the Summit Events website
- Announcement on our LinkedIn group and Twitter feed
- Your company will be publicised in our monthly mailers to our database

At the conference:

- Networking opportunities
- Your private exhibition area including table, chairs, power supply and refreshments
- Onsite support from the Summit Events team
- Digital and hard copy of the conference papers (where possible to publish)

Reasons to book now

- Exhibitor and sponsor places are limited – this is our most popular conference and places book fast!
- Your company logo and web link is published on the Summit Events website
- Your company name, and link to your website will be announced on our LinkedIn group and Twitter feed
- Your company will be publicised in our monthly mailers to our database

We will ask you to complete a booking form. Please contact us and we will forward it to you.

For more information:

www.summit-events.com

+44 (0)20 7828 2278

Kairen.Lewis@summit-events.com