



SUMMIT EVENTS

# People Development Summit

13-15 March 2019, Corinthia Hotel, Prague

Lead sponsor





## About the Summit

Our London based company, Summit Events, has been running high quality HR b2b networking events for the UK/European market for over 25 years

With a focus on Learning & Development, PDS19 is an exclusive gathering of like-minded peers from the UK HR community. The Summit is reserved for only for senior HR decision makers dedicated to finding the best approach to delivering business success.

### How will you benefit?

- network and share best practice with peers
- business 'speed dates' with top solution providers
- hear from leading speakers on L&D topics
- take part in strategy sessions and round table discussions
- informal networking opportunities during coffee breaks, lunches, dinners and drinks reception

The Summit is designed to be a relaxed and time effective way to discover what's new in the market place and source partners for upcoming projects.



## Venue

The Summit will be held at the beautiful 5-star [Corinthia Hotel](#), Prague, 35 minutes from Prague airport.

## Why is a UK-centric event held in Prague?

All our events are held overseas. Here are just a few of the key benefits:

- Everyone is under one roof allowing for plenty of informal networking, peer to peer exchange and sharing of best practice
- There is time and opportunity to build long lasting business relationships
- Everyday distractions are at an absolute minimum
- As participants are committed to all three days, the number of one to one meetings is guaranteed
- Change of environment to allow new ideas and a more open approach to business issues
- The location allows for focused conversations around the challenges businesses face and enables in house professionals to effectively source providers to help achieve organisational goals

# Audience

## HR buyers

Senior L&D professionals representing top corporations from the UK and Ireland. Job titles include:

- Head of/Directors of L&D
- Head of/Directors of Talent Development
- Head of/Directors of HR

## Suppliers

We have space for around 45 solution providers to take part. Offering a board range of services, everything from behavioural training and blended learning to leadership development and apprenticeship development.

## Event sponsors



Saberr



*Worldwide leaders in public and management accounting*



# Programme

The programme will be learning & development focused and will include:

- **Keynote** - 1 high profile speaker sharing latest innovations will open the Summit on Wednesday evening
  - **Strategy Group sessions** - 6 one hour breakouts facilitated by senior learning and development leaders sharing case studies, with real-business examples of challenges, failures and successes, giving participants useful take-home data and expertise
  - **Action Learning workshops** - 2 round table topic-driven and interactive workshops
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## Session titles include:

Setting up and engaging L&D function within a new digital landscape

Looking to the future and rethinking learning and leadership development

The evolution of infrastructure surrounding Learning & Development

Levelling up your learner experience using 'doable' game design techniques

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Building the best Learning & Development insights function in the world

Maximising people's potential as a key driver for business success

Moving your L&D function from compliance training deliverer to strategic enabler

The Neuroscience of Stress and Sleep Deprivation

# Our speakers



**Hamish Wilson**

Director and Co-Founder  
of Wasafiri

OPENING KEYNOTE



**Geoff Bird**

Professor of Cognitive  
Neuroscience at Oxford  
University

STRATEGY SESSION



**Rob Ashcroft**

Head of Learning Strategy and  
Development for Santander UK

ACTION LEARNING WORKSHOP



**Jay Sharpe**

Senior Manager  
Learning &  
Development at Audible

STRATEGY SESSION



**Hannelie Meintjies**

Director of Learning &  
Development at Sykes

STRATEGY SESSION



**Jonathan Fletcher**

Head of Technicolor  
Academy at Technicolor

STRATEGY SESSION



**Matthew Pitt**

Head of People  
Development at Veolia UK  
& Ireland

STRATEGY SESSION



**Hannah O'Sullivan**

Head of Learning Development  
Volkerwessels UK

ACTION LEARNING WORKSHOP

# Why you should take part



## Time saving

Two consolidated days in which to meet a range of new HR vendors offering business solutions - all in one place



## Learn, discover

Gain thought-provoking insight, practical solutions and quality time with top-level contacts from top MENA brands

## It's free!

If you're a senior HR decision maker and budget holder there is no charge to attend



## Network!

Meet and network with other Heads of L&D, sharing ideas and best practice, and develop long-lasting relationships with your peers



## Personalised

Tailor your experience with a personalised agenda ensuring that every moment on-site will reflect your company's upcoming needs and interests



## The Summit experience

Our team work tirelessly to create the perfect environment to ensure all our attendees get a high-quality personalised experience

## Promote your learning solutions

As a sponsor you will benefit from a set number of set number of face to face meeting with engaged and qualified senior HR buyers



## Convenience

Via our online event dashboard, you will have access to detailed profiles of attendees from which to pre-select your best prospects and the sessions you'd like to attend



## What's the cost?

If you are a senior Head of HR/Head of Learning & Development or equivalent, there is **no charge to attend**. Your delegate place includes: return flights (£150 max), 2 nights accommodation at the Corinthian Hotel, lunches, dinners & refreshments, the only cost to you is your time out of the office.

Over the course of the Summit, delegates can expect to attend 3 x 1 hour breakout sessions and have around 10 x 1:1's with solution providers, each one is 25 minutes in length. In advance of the Summit you will pre-select the sessions and suppliers that are of interest and, based on your preferences, we'll create your personalised schedule.

## Is the Summit right for you?

To qualify for a delegate place, you must feel comfortable with the following selection criteria:

- You are a main Learning & Development or HR decision maker for your organisation and directly influence strategy at a divisional or group level
- You personally control a significant learning & development budget (this level of budget will normally relate to employee numbers in excess of 200)
- You have a need to meet a number of service providers that are relevant to your business needs during the Summit in a 1-2-1 meeting format
- You are able to take 3 days out of a busy schedule to attend. The results will be worth it!

### ***The Summit experience***

inspiring speakers, industry insights and one to one networking with hand-picked vendors





# Supplier meeting packages

<b>21 meetings</b> - 1 representative, 15 x 25-minute 1:1 meetings + up to 6 mealtime meetings	£9,500 + VAT
<b>26 meetings</b> - 1 representative, 20 x 25-minute 1:1 meetings + up to 6 mealtime meetings	£10,500 + VAT
<b>27 meetings</b> - 2 representatives, 15 x 25-minute 1:1 meetings + up to 12 mealtime meetings	£13,000 + VAT
<b>32 meetings</b> - 2 representatives, 20 x 25-minute 1:1 meetings + up to 12 mealtime meetings + sponsor package	£15,000 + VAT
<b>42 meetings</b> - 2 representatives, 15 x 25-minute 1:1 meetings per representative (30 in total) + up to 12 mealtime meetings + sponsor package	£17,000 + VAT
<b>52 meetings</b> - 2 representatives, 20 x 25-minute 1:1 meetings per representative (40 in total) + up to 12 mealtime meetings + sponsor package	£19,000 + VAT

- 20% UK VAT is applicable to all packages

## What do you get for your investment?

- Suppliers pay an all-inclusive fee to attend, which guarantees a set number of pre-selected one-to-one business meetings  
PLUS additional less formal mealtime meetings with delegates of their choosing
- Costs associated with accommodation, flights (refunded after the event to a maximum of £150pp) and refreshments are included in the fee. There are no hidden extras!
- All meetings are pre-arranged. Meetings are allocated based on delegates you have personally qualified and selected
- You will receive full profiles and contact information for all event participants

# Branding/sponsorship

To compliment your meetings package please consider becoming one of our lead **Event Sponsors**. These packages are particularly effective if you wish to showcase your brand or promote new services/products at the Summit.

<p><b>Lead sponsor</b> - Brochure insert or gift in event bags (subject to approval), full page colour advertorial in the Event Programme, 2x self-standing banners with your corporate branding prominently displayed in the networking area for the entire Summit (to be provided by you). Company logo displayed as Lead sponsor on the Summit Events banners, on the front cover of the programme and on the event website with monthly marketing mailers as the official conference sponsor, social media announcements across LinkedIn and Twitter. Package also includes 1 additional representative from your organisation to attend and network at the Summit. Return travel (£150 max), accommodation and up to 6 mealtime meetings for the extra representative are also included.</p>	<p><b>£7,000 (SOLD)</b></p>
<p><b>Dinner sponsor</b> - Option for Wednesday or Thursday dinner. 2 x self-standing banners with your corporate branding prominently displayed in the dinner venue (to be provided by you) your printed logo on the menu cards placed on each table, full page colour advert in the Event Programme, brochure or gift placed at dinner place setting OR inserted into the event bags (subject to approval), social media announcements across LinkedIn and Twitter.</p>	<p><b>£4,250 (Wed. SOLD) (Thurs. SOLD)</b></p>
<p><b>Event bags sponsor</b> - Your colour logo printed on the front of the event bags and one insert or gift in each bag (subject to approval).</p>	<p><b>£3,000 (SOLD)</b></p>
<p><b>Lunch sponsor</b> - Branding throughout the Thursday lunch function, a self-standing banner with your corporate branding prominently displayed in the lunch area. Also the opportunity to distribute flyers/gifts (subject to approval).on the lunch tables or as a bag insert.(to be provided by you).</p>	<p><b>£3,000 (SOLD)</b></p>
<p><b>Drinks reception sponsor</b> - Your company literature displayed during the reception and a self-standing banner with your corporate branding prominently displayed in reception area (to be provided by you). Your brochure insert or gift in each event bag (subject to approval) .</p>	<p><b>£2,250 (SOLD)</b></p>
<p><b>USB sponsor</b> - Each attendee (delegates, suppliers &amp; speakers) is given a USB containing the Summit Event Programme and all participant contact details. Package include your colour logo and a company profile on the USB.</p>	<p><b>£2,000</b></p>
<p><b>Room drop</b> - We will drop your brochure, flyer or gift to all participant rooms (max 1 item). Option for either Wednesday or Thursday</p>	<p><b>£2,000 (Wed. SOLD)</b></p>
<p><b>Badge</b> - White, black or navy blue lanyard with your logo, with the option of also adding 'sponsored by' + your logo to the badge</p>	<p><b>£2,000 (SOLD)</b></p>
<p><b>Insert in event bags</b> - One brochure, flyer or gift inserted into the event bags (subject to approval).</p>	<p><b>£1,000 (SOLD)</b></p>
<p><b>Event programme advert</b> - Full page colour advert in the Event Programme.</p>	<p><b>£1,000</b></p>
<p><b>Pads and pens sponsor</b> - Your pad and pens in all the participants bags, supplier meetings room and the strategy group room which are used for the delegate breakout sessions.</p>	<p><b>£750 (SOLD)</b></p>

# Hear it from others...

Summit Events are based in London and have been organising sector leading industry networking events for over 25 years. Our aim is to provide a high-quality, personalised service to our clients, and ensure that they get the maximum value from each event. We are proud of our reputation and the long term relationships we have built through our consistent service.



*"Exceptionally well thought through structure and programme logistics. Precisely run with regards to delegate meetings and set up. Excellent HRO and L&D audience profile. Wonderful open and engaging atmosphere fostered. A collective experience with great energy. Relevant discussion where mutual interest and benefit is easily accessible."*

*"RedSky have done a number of similar events with various events companies over the last 10 years and Summit Events continue to be the best by far. The Budapest Event was slick, incredibly well organised and had the right quality of delegates, real decision makers who genuinely want to speak to suppliers. RedSky met some fantastic future clients and we look forward to working with them and Summit for years to come."*

*"Well organised event and great value for money. This beats any other employer event we attend in the UK and abroad and we have returned on a number of occasions now."*



**Clare Islei,**  
**Client Director,**  
**London Business School**



**Diane Coolican,**  
**Managing Director,**  
**Redsky Learning Ltd**



**Becky James,**  
**Director of Business**  
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## Get involved

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