



SUMMIT EVENTS

20th People Development Summit

11-13 March 2020, Dolce La Hulpe, Brussels



About the Summit

Our London based company, Summit Events, has been running high quality HR b2b networking events for the UK/European market for over 25 years

With a focus on Learning & Development, PDS20 is an exclusive gathering of like-minded peers from the UK HR community. The Summit is reserved for only for senior HR decision makers dedicated to finding the best approach to delivering business success.

How will you benefit?

- network and share best practice with peers
- business 'speed dates' with top solution providers
- hear from leading speakers on L&D topics
- take part in strategy sessions and round table discussions
- informal networking opportunities during coffee breaks, lunches, dinners and drinks reception

The Summit is designed to be a relaxed and time effective way to discover what's new in the market place and source partners for upcoming projects.



Venue

The Summit will be held at the beautiful 5-star [Dolce La Hulpe](#) which is just outside Brussels in the Sonian Forest, a UNESCO World Heritage Site.

Why is a UK-centric event held in Brussels?

All our events are held overseas. Here are just a few of the key benefits:

- Everyone is under one roof allowing for plenty of informal networking, peer to peer exchange and sharing of best practice
- There is time and opportunity to build long lasting business relationships
- Everyday distractions are at an absolute minimum
- As participants are committed to all three days, the number of one to one meetings is guaranteed
- Change of environment to allow new ideas and a more open approach to business issues
- The location allows for focused conversations around the challenges businesses face and enables in house professionals to effectively source providers to help achieve organisational goals

Audience

HR buyers

Around 90 Senior L&D professionals representing top corporations from the UK and Ireland

Job titles will include:

Head of/Directors of L&D
Head of/Directors of Talent Development
Head of/Directors of HR

[Click here to view the list of delegates attending PDS20](#)

Suppliers

We have space for around 45 solution providers to take part. Offering a board range of services, everything from; behavioural training, digital transformation, executive education and apprenticeship development.

Here are some of the companies confirmed to attend PDS20, including our Lead Sponsor, The Oxford Group



Programme

The programme will be learning & development focused and will include:

- **Keynote** - 1 high profile speaker sharing latest innovations will open the Summit on Wednesday evening
 - **Strategy Group sessions** - 6 one hour breakouts facilitated by senior learning and development leaders sharing case studies, with real-business examples of challenges, failures and successes, giving participants useful take-home data and expertise
 - **Action Learning workshops** – 2 round table topic-driven and interactive workshops
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Session titles and topics at PDS20 will include:

Digital Transformation Staying modern in the digital age	Employee wellbeing Developing a culture of resilience, health and wellbeing	Apprenticeship Levy Getting ahead of the game with the Apprenticeship Levy	Multi-generational Workforce Motivating Millennials
Diversity, inclusion and culture Implementing inclusive initiatives	Learning technology Personalised delivery and collaborative learning	Disruptive Leadership Leading against the grain	Challenged of the future of work 4 th Industrial Revolution & sustainable innovation

2020 speakers

For speaker recommendations and topic suggestions for future events please contact georgina.kelly@summit-events.com



Dr Hannah Fry

Associate Professor of Mathematics of Cities at University College London

OPENING KEYNOTE



Jackie Barefield

Head of Learning at Barclays

OPENING KEYNOTE



Andrew Marrins & Emily Allen

Former Head of Learning & Development and Head of Learning & Development at BrewDog UK & Cooper Parry

ACTION LEARNING WORKSHOP



Anne-Marie Archard

Director at London Leadership Academy

STRATEGY SESSION



Nick Henley

Independent Consultant & Former Head of Talent

STRATEGY SESSION



Stuart McPherson

Head of Contracts & Apprenticeships at Interserve

ACTION LEARNING WORKSHOP



Kathryn Austin

Chief People & Marketing Officer at Pizza Hut Restaurants

STRATEGY SESSION



Carol Derbyshire

Learning & Development Director at JPIMedia

STRATEGY SESSION



Debate Mate

Employing the Millennial Workforce

ACTION LEARNING WORKSHOP

Why you should take part



Time saving

Two consolidated days in which to meet a range of new HR vendors offering business solutions - all in one place



Learn, discover

Gain thought-provoking insight, practical solutions and quality time with top-level contacts from top MENA brands

It's free!

If you're a senior HR decision maker and budget holder there is no charge to attend



Network!

Meet and network with other Heads of L&D, sharing ideas and best practice, and develop long-lasting relationships with your peers



Personalised

Tailor your experience with a personalised agenda ensuring that every moment on-site will reflect your company's upcoming needs and interests



The Summit experience

Our team work tirelessly to create the perfect environment to ensure all our attendees get a high-quality personalised experience



Promote your learning solutions

As a sponsor you will benefit from a set number of set number of face to face meeting with engaged and qualified senior HR buyers



Convenience

Via our online event dashboard, you will have access to detailed profiles of attendees from which to pre-select your best prospects and the sessions you'd like to attend

What's the cost?

If you are a senior Head of HR/Head of Learning & Development or equivalent, there is **no charge to attend**. Your delegate place includes: return travel (£150 max), 2 nights accommodation at the Dolce La Hulpe Hotel, lunches, dinners & refreshments, the only cost to you is your time out of the office.

Over the course of the Summit, delegates can expect to attend 3 x 1 hour breakout sessions and have around 10 x 1:1's with solution providers, each one is 25 minutes in length. In advance of the Summit you will pre-select the sessions and suppliers that are of interest and, based on your preferences, we'll create your personalised schedule.

Is the Summit right for you?

To qualify for a delegate place, you must feel comfortable with the following selection criteria:

- You are a main Learning & Development or HR decision maker for your organisation and directly influence strategy at a divisional or group level
- You personally control a significant learning & development budget (this level of budget will normally relate to employee numbers in excess of 200)
- You have a need to meet a number of service providers that are relevant to your business needs during the Summit in a 1-2-1 meeting format
- You are able to take 3 days out of a busy schedule to attend. The results will be worth it!

The Summit experience

inspiring speakers, industry insights and one to one
networking with hand-picked vendors



Supplier meeting packages

19 meetings - 1 representative, 15 x 25-minute 1:1 meetings + up to 4 mealtime meetings	£9,500 + VAT
24 meetings - 1 representative, 20 x 25-minute 1:1 meetings + up to 4 mealtime meetings	£10,500 + VAT
23 meetings - 2 representatives, 15 x 25-minute 1:1 meetings + up to 8 mealtime meetings	£13,000 + VAT
28 meetings - 2 representatives, 20 x 25-minute 1:1 meetings + up to 8 mealtime meetings + sponsor package	£15,000 + VAT
38 meetings - 2 representatives, 15 x 25-minute 1:1 meetings per representative (30 in total) + up to 8 mealtime meetings + sponsor package	£17,000 + VAT
48 meetings - 2 representatives, 20 x 25-minute 1:1 meetings per representative (40 in total) + up to 8 mealtime meetings + sponsor package	£19,000 + VAT

- 20% UK VAT is applicable to all packages

What do you get for your investment?

- Suppliers pay an all-inclusive fee to attend, which guarantees a set number of pre-selected one-to-one business meetings PLUS additional less formal mealtime meetings with delegates of their choosing
- Costs associated with accommodation, flights (refunded after the event to a maximum of £150pp) and refreshments are included in the fee. There are no hidden extras!
- All meetings are pre-arranged. Meetings are allocated based on delegates you have personally qualified and selected
- You will receive full profiles and contact information for all event participants

Branding/sponsorship

To compliment your meetings package, consider becoming one of our headline **Event Sponsors**. These packages are particularly effective if you wish to showcase your brand or promote new services or products at the Summit.

Lead sponsor - Brochure insert or gift in event bags (subject to approval), full page colour advertorial in the Event Programme, 2 self-standing branded banners prominently displayed in the networking area for the entire Summit (to be provided by you). Company logo displayed as Lead sponsor on the Summit Events banners, front cover of the programme and on the event website. Monthly marketing mailers as the official conference sponsor, social media announcements across LinkedIn and Twitter. Package also includes 1 additional representative from your organisation to attend and network at the Summit. Return travel (£150 max), accommodation and up to 6 mealtime meetings for the extra representative are also included.	£7,000 SOLD
Dinner sponsor - Option for Wednesday or Thursday dinner. 2 self-standing branded banners prominently displayed in the dinner venue (to be provided by you). Printed logo on the menu cards placed on each table, full page colour advert in the Event Programme, brochure or gift at dinner place setting OR inserted into the event bags (subject to approval), social media announcements across LinkedIn and Twitter.	£4,250 SOLD
Event bags sponsor – Your colour logo printed on the front of the event bags and one insert or gift in each bag (subject to approval).	£3,000 SOLD
Lunch sponsor - Branding throughout the Thursday lunch function, a self-standing banner with your corporate branding prominently displayed in the lunch area. Opportunity to distribute flyers/gifts (subject to approval) at lunch or as a bag insert (to be provided by you).	£3,000
Strategy Group sponsor – 2 self-standing banners in the Strategy Group room for the duration of the Summit. Also branded pads & pens to be used throughout the sessions by delegates (to be provided by you).	£3,000
Hospitality sponsor – 2 self-standing banners in the breakout area for the duration of the Summit. Branded napkins and water bottles also available (to be provided by you).	£3,000
Drinks reception sponsor - Your company literature displayed during the reception and a self-standing banner with your corporate branding prominently displayed in reception area (to be provided by you). Your brochure insert or gift in each event bag (subject to approval) .	£2,250
Room drop - We will drop your brochure, flyer or gift to all participant rooms (max 1 item). Option for either Wednesday or Thursday	£2,000
Breakfast sponsor – 2 self-standing banners (to be provided by you) in the breakfast room, and your choice of a small gift or literature in event bags. (Subject to approval).	£2,000
Digital sponsor – Promotion over our social media channels and in our email marketing. Exact details to be discussed with Digital Marketing Coordinator	£2,000 SOLD
Badge/Lanyard sponsor – White, black or navy blue lanyard with your logo, with the option of also adding 'sponsored by' + your logo to the badge	£2,000 SOLD
Insert in event bags - One brochure, flyer or gift inserted into the event bags (subject to approval).	£1,000
Event programme advert - Full page colour advert in the Event Programme. Choice of either outside back cover or inside front cover	£1,000
Pads and pens sponsor – Your branded pad and pens in all bags. To be provided by you.	£750

- 20% UK VAT is applicable to all packages

Hear it from others...

Summit Events are based in London and have been organising sector leading industry networking events for over 25 years. Our aim is to provide a high-quality, personalised service to our clients, and ensure that they get the maximum value from each event. We are proud of our reputation and the long term relationships we have built through our consistent service.



“The People Development Summit continues to deliver quality leads that are tailored to Impacts global capabilities and experiential approach. We have had some really engaging and focused conversations with our targeted prospects that I am confident will lead to further business in the same way as usual.”

David Williams, Founder & CEO, Impact

“Strong and open forum for approaching and targeting people in the industry that need what you provide or you feel you can fill a gap in their market. It was friendly, very un-salesy and an approachable platform for all elements of the industry. As a sales person it was great to be approached by industry individuals genuinely interested in your product. Loved it and met amazing people.”

Katie Danes, Senior Business Development Manager, GoodPractice

“The opportunity to mix with a variety of suppliers and for me to rule them in or out in a non-pressured environment is immeasurable. Building that personal connection where you can explore and network with suppliers and delegates is fantastic. If you're open minded to different options and write your brief well you'll be well rewarded.”

Iain Brown, Head of People Services, SWS – Strategic Workforce Solutions Group

Get involved

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