



SUMMIT EVENTS

Rewards & Benefits Summit

15-17 May 2019, Dolce Sitges, Barcelona





About the Summit

Our London based company, Summit Events, has been running high quality HR b2b networking events for the UK/European market for over 25 years

With a focus on reward & employee benefits, the Summit is an exclusive 'invitation only' event reserved for senior HR decision makers and budget holders looking to discover the latest reward, employee engagement and benefits solutions and network with likeminded peers.

How will you benefit?

- network and share best practice with peers
- business 'speed dates' with top solution providers
- hear from leading speakers on hot reward & EB topics
- take part in strategy sessions and round table discussions
- informal networking opportunities during coffee breaks, lunches, dinners and drinks reception

The Summit is designed to be a relaxed and time effective way to discover what's new in the market place and source partners for upcoming projects.



Venue

The Summit will be held at the 5-star Dolce Sitges, a 25 minute drive from Barcelona Airport.

Why is a UK-centric event held in Barcelona?

All our events are held overseas. Here are just a few of the key benefits:

- Everyone is under one roof allowing for plenty of informal networking, peer to peer exchange and sharing of best practice
- There is time and opportunity to build long lasting business relationships
- Everyday distractions are at an absolute minimum
- As participants are committed to all three days, the number of one to one meetings is guaranteed
- Change of environment to allow new ideas and a more open approach to business issues
- The location allows for focused conversations around the challenges businesses face and enables in house professionals to effectively source providers to help achieve organisational goals

Audience

HR buyers

Senior Reward & Benefit professionals representing top corporations from the UK and Ireland. Job titles include:

Head of/Director of HR
Head of/Director of Reward
Heads of/Directors of Employee Benefits

Suppliers

We have space for around 30 solution providers to take part. Offering a board range of services, everything from flexible benefits to financial education and reward & recognition

Here are some of the companies confirmed to attend



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Programme

The programme will be rewards & benefits focused and will include:

- **Keynote** - 1 high profile speaker sharing latest innovations will open the Summit on Wednesday evening
- **Strategy Group sessions** - 5 one hour breakouts facilitated by senior comp and benefits practitioners sharing case studies, with real-business examples of challenges, failures and successes, giving participants useful take-home data and expertise
- **Action Learning workshops** - 2 round table topic-driven and interactive workshops

Topics titles for discussion:

How to transform culture in your business

Total rewards and employee engagement

In search of innovation...are there really any innovative reward practices out there?

'It seemed like a good idea at the time': What clever firms are doing to learn from their mistakes and future-proof reward

Reflecting organisation through reward design

How 'Benefits Me' benefits us: an innovative approach to launching a Benefits Platform

Employee benefits – getting value from the package

From feedback to 'feels fair'

Our speakers



Caspar Craven

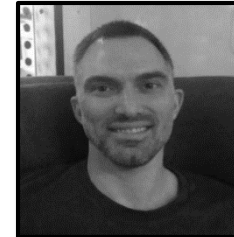
OPENING KEYNOTE



Duncan Brown

Head of HR Consultancy,
Institute for Employment
Studies (IES)

STRATEGY SESSION



Matt Austin

Compensation Lead at
DeepMind

STRATEGY SESSION



Janet McKenzie

Reward & Performance
Manager at Southern
Co-op

STRATEGY SESSION



Ian Hodson

Head of Reward &
Deputy Director of HR,
University of Lincoln

ACTION LEARNING
WORKSHOP



Charles Cotton

Performance & Reward
Advisor at CIPD

STRATEGY SESSION



Richard Higginson

Rewards & Operations
Director at Pentland
Brands

ACTION LEARNING
WORKSHOP



Alastair Gill

Head of People
giffgaff

STRATEGY SESSION



Vikki Gledhill

Head of Reward &
Recognition at MAG
(Airports Group)

STRATEGY SESSION

Why you should take part



Time saving

Two consolidated days in which to meet a range of new Reward & Benefits suppliers offering business solutions - all in one place



Learn, discover

Gain thought-provoking insight, practical solutions and quality time with top-level contacts from top UK brands

It's free!

If you're a senior Comp & Benefits decision maker and budget holder there is no charge to attend



Network

Meet and network with other Heads of Rewards & Benefits, sharing ideas and best practice, and develop long-lasting relationships with your peers



Personalised

Tailor your experience with a personalised agenda ensuring that every moment on-site will reflect your company's upcoming needs and interests



The Summit experience

Our team work tirelessly to create the perfect environment to ensure all our attendees get a high-quality personalised experience

Promote your learning solutions

As a sponsor you will benefit from a set number of face to face meeting with engaged and qualified senior Comp & Benefits buyers



Convenience

Via our online event dashboard, you will have access to detailed profiles of attendees from which to pre-select your best prospects and the sessions you'd like to attend



What's the cost?

If you are a senior Head of HR/Head of Rewards & Benefits or equivalent, there is **no charge to attend**. Your delegate place includes, return flights (£150 max), 2 nights accommodation at the Dolce Sitges Resort, lunches, dinners & refreshments, the only cost to you is your time out of the office.

Over the course of the Summit, delegates can expect to attend 3 x 1 hour breakout sessions and have around 10 x 1:1's with solution providers, each one is 25 minutes in length. In advance of the Summit you will pre-select the sessions and suppliers that are of interest and, based on your preferences, we'll create your personalised schedule.

Is the Summit right for you?

For the Summit to work for you, you must feel comfortable with the following selection criteria:

- You are a main Rewards & Benefits or HR decision maker for your organisation and directly influence strategy at a divisional or group level
- You personally control a significant rewards & benefits budget (this level of budget will normally relate to employee numbers in excess of 500)
- You have a need to meet a number of service providers that are relevant to your business needs during the Summit in a 1-2-1 meeting format
- You are able to take 3 days out of a busy schedule to attend. The results will be worth it!

The Summit experience

inspiring speakers, industry insights and one to one networking with hand-picked vendors



Supplier meeting packages

| | |
|---|---------------|
| 21 meetings - 1 representative, 15 x 25-minute 1:1 meetings + up to 6 mealtime meetings | £9,500 + VAT |
| 26 meetings - 1 representative, 20 x 25-minute 1:1 meetings + up to 6 mealtime meetings | £10,500 + VAT |
| 27 meetings - 2 representatives, 15 x 25-minute 1:1 meetings + up to 12 mealtime meetings | £13,000 + VAT |
| 32 meetings - 2 representatives, 20 x 25-minute 1:1 meetings + up to 12 mealtime meetings + sponsor package | £15,000 + VAT |
| 42 meetings - 2 representatives, 15 x 25-minute 1:1 meetings per representative (30 in total) + up to 12 mealtime meetings + sponsor package | £17,000 + VAT |
| 52 meetings - 2 representatives, 20 x 25-minute 1:1 meetings per representative (40 in total) + up to 12 mealtime meetings + sponsor package | £19,000 + VAT |

- 20% UK VAT is applicable to all packages

What do you get for your investment?

- Suppliers pay an all-inclusive fee to attend, which guarantees a set number of pre-selected one-to-one business meetings
PLUS additional less formal mealtime meetings with delegates of their choosing
- Costs associated with accommodation, flights (refunded after the event to a maximum of £150pp) and refreshments are included in the fee. There are no hidden extras!
- All meetings are pre-arranged. Meetings are allocated based on delegates you have personally qualified and selected
- You will receive full profiles and contact information for all event participants



Branding/sponsorship

To compliment your meetings package please consider becoming one of our lead **Event Sponsors**. These packages are particularly effective if you wish to showcase your brand or promote new services/products at the Summit.

| | |
|---|--|
| <p>Lead sponsor - Brochure insert or gift in event bags (subject to approval), full page colour advertorial in the Event Programme, 2x self-standing banners with your corporate branding prominently displayed in the networking area for the entire Summit (to be provided by you). Company logo displayed as Lead sponsor on the Summit Events banners, on the front cover of the programme and on the event website with monthly marketing mailers as the official conference sponsor, social media announcements across LinkedIn and Twitter. Package also includes 1 additional representative from your organisation to attend and network at the Summit. Return travel (£150 max), accommodation and up to 6 mealtime meetings for the extra representative are also included.</p> | <p>£7,000</p> |
| <p>Dinner sponsor - Option for Wednesday or Thursday dinner. 2 x self-standing banners with your corporate branding prominently displayed in the dinner venue (to be provided by you) your printed logo on the menu cards placed on each table, full page colour advert in the Event Programme, brochure or gift placed at dinner place setting OR inserted into the event bags (subject to approval), social media announcements across LinkedIn and Twitter.</p> | <p>£4,250 WED SOLD THURS SOLD</p> |
| <p>Event bags sponsor - Your colour logo printed on the front of the event bags and one insert or gift in each bag (subject to approval).</p> | <p>£3,000</p> |
| <p>Lunch sponsor - Branding throughout the Thursday lunch function, a self-standing banner with your corporate branding prominently displayed in the lunch area. Also the opportunity to distribute flyers/gifts (subject to approval).on the lunch tables or as a bag insert.(to be provided by you).</p> | <p>£3,000</p> |
| <p>Drinks reception sponsor - Your company literature displayed during the reception and a self-standing banner with your corporate branding prominently displayed in reception area (to be provided by you). Your brochure insert or gift in each event bag (subject to approval) .</p> | <p>£2,250</p> |
| <p>USB sponsor - Each attendee (delegates, suppliers & speakers) is given a USB containing the Summit Event Programme and all participant contact details. Package include your colour logo and a company profile on the USB.</p> | <p>£2,000</p> |
| <p>Room drop - We will drop your brochure, flyer or gift to all participant rooms (max 1 item). Option for either Wednesday or Thursday</p> | <p>£2,000</p> |
| <p>Badge sponsor - White, black or navy blue lanyard with your logo, with the option of also adding 'sponsored by' + your logo to the badge</p> | <p>£2,000 SOLD</p> |
| <p>Insert in event bags - One brochure, flyer or gift inserted into the event bags (subject to approval).</p> | <p>£1,000</p> |
| <p>Event programme advert - Full page colour advert in the Event Programme. Choice of either outside back cover or inside front cover</p> | <p>£1,000</p> |
| <p>Pads and pens sponsor - Your pad and pens in all the participants bags, supplier meetings room and the strategy group room which are used for the delegate breakout sessions.</p> | <p>£750</p> |

- 20% UK VAT is applicable to all packages

Hear it from others...

Summit Events are based in London and have been organising sector leading industry networking events for over 25 years. Our aim is to provide a high-quality, personalised service to our clients, and ensure that they get the maximum value from each event. We are proud of our reputation and the long term relationships we have built through our consistent service.



"Always impeccably run events the team always manage to be fun, friendly and professional. If I had the choice, I wouldn't attend any other events/conferences as all the value is here with Summit!"



Tom Bingham,
Business Development Manager,
Red Letter Days Motivates

"It was an incredibly worthwhile two days with numerous meetings and constant networking opportunities. The Summit team were incredibly efficient, helpful and fun, as always. The Summit was a cut above the rest compared to a number of others which I have attended and I would highly recommend this Summit to others."



Susie Morris,
Business Development Manager,
Healix Health Services

"This was a fantastic opportunity to meet a large range of reward professionals from a variety of sectors and increase your network. The access to a number of potential suppliers saved time on preliminary research into their services. The Strategy Groups provided some useful case studies and generated some interesting theoretical debate."



Lisa Grover,
HR Specialist, Reward and
Benefits,
The Salvation Army

Get involved

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