



# Rewards, Benefits & Wellbeing Summit

02 – 04 December 2020, DolceCampoReal, Lisbon

SUMMIT EVENTS





## About the Summit

Our London based company, Summit Events, has been running high quality HR b2b networking events for the UK/European market for over 25 years

With a focus on reward, benefits and wellbeing the Summit is an exclusive 'invitation only' event reserved for senior HR decision makers and budget holders looking to discover the latest innovations in engagement, wellbeing, financial reward, recognition and employee benefits.

### How will you benefit?

- network and share best practice with peers
- business 'speed dates' with top solution providers
- hear from leading speakers on hot reward & EB topics
- take part in strategy sessions and round table discussions
- informal networking opportunities during coffee breaks, lunches, dinners and drinks reception

The Summit is designed to be a relaxed and time effective way to discover what's new in the market place and source partners for upcoming projects.



## Venue

The Summit will be held at the Dolce CampoReal, a 35 minute drive from Lisbon Airport.

## Why is a UK-centric event held in Lisbon?

All our events are held overseas. Here are just a few of the key benefits:

- Everyone is under one roof allowing for plenty of informal networking, peer to peer exchange and sharing of best practice
- There is time and opportunity to build long lasting business relationships
- Everyday distractions are at an absolute minimum
- As participants are committed to all three days, the number of one to one meetings is guaranteed
- Change of environment to allow new ideas and a more open approach to business issues
- The location allows for focused conversations around the challenges businesses face and enables in house professionals to effectively source providers to help achieve organisational goals



# Audience

## HR buyers

50 senior HR professionals representing top corporations from the UK and Ireland

## Job titles will include:

Head of/Director of HR  
Head of/Director of Reward  
Heads of/Directors of Employee Benefits

[Click here to download the delegates confirmed to attend RBWS20 so far](#)

## Suppliers



# Programme

The programme will be Rewards, Benefits and Wellbeing focused and will include:

- **Keynote** - 1 high profile speaker sharing latest innovations will open the Summit on Wednesday evening
- **Strategy Group sessions** - 6 one-hour breakouts facilitated by senior comp and bens practitioners sharing case studies, with real-business examples of challenges, failures and successes, giving participants useful take-home data and expertise
- **Action Learning workshops** – 2 round table topic-driven and interactive workshops

## 2020 Topics will include...

Wellbeing –  
Wellness and  
wellbeing in the  
workplace

Reward & Technology  
– Digital solutions &  
the impact of  
technology on reward

Future of work – The  
future of benefits and  
pensions

Benefits – Employee  
benefits: traditional vs  
flexible

Diversity & Inclusion  
– How D&I can  
impact benefits

Engagement –  
Rewards role in  
employee  
engagement

Creative rewards –  
the balance between  
legislation and  
innovation

Financial wellbeing –  
focusing on finances  
in relation to  
wellbeing

# 2020 speakers

For speaker recommendations and topic suggestions for future events please contact [georgina.kelly@summit-events.com](mailto:georgina.kelly@summit-events.com)



James Routledge  
*Founder*  
Sanctus

KEYNOTE



Megan O'Shaughnessy  
*Senior Consumer Reward*  
BT

STRATEGY SESSION



Kate Rand  
*Director of People*  
Beyond

ACTION LEARNING  
WORKSHOP



Claire Deeprise  
*Development Manager,  
Performance & Coaching*  
John Lewis

STRATEGY SESSION



Arti Kashyap-Aynsley  
*Wellbeing Leader*  
Deloitte

STRATEGY SESSION



Rosemary Lemon  
*Group Head of  
Reward*  
Hays plc

STRATEGY SESSION



Suzanne Pestereff  
*Reward Leader*  
Rolls-Royce

STRATEGY SESSION



Natalie Jutla  
*Employee Offer & Benefit Lead*  
DEFRA

ACTION LEARNING  
WORKSHOP

# Why you should take part



## Time saving

Two consolidated days in which to meet a range of new Reward & Benefits suppliers offering business solutions - all in one place



## Learn, discover

Gain thought-provoking insight, practical solutions and quality time with top-level contacts from top UK brands

## It's free!

If you're a senior Comp & Benefits decision maker and budget holder there is no charge to attend



## Network

Meet and network with other Heads of Rewards & Benefits, sharing ideas and best practice, and develop long-lasting relationships with your peers



## Personalised

Tailor your experience with a personalised agenda ensuring that every moment on-site will reflect your company's upcoming needs and interests



## The Summit experience

Our team work tirelessly to create the perfect environment to ensure all our attendees get a high-quality personalised experience

## Promote your learning solutions

As a sponsor you will benefit from a set number of set number of face to face meeting with engaged and qualified senior Comp & Benefits buyers



## Convenience

Via our online event dashboard, you will have access to detailed profiles of attendees from which to pre-select your best prospects and the sessions you'd like to attend





## What's the cost?

If you are a senior Head of HR/Head of Rewards & Benefits or equivalent, there is **no charge to attend**. Your delegate place includes, return flights (£150 max), 2 nights accommodation at the Dolce CampoReal Resort, lunches, dinners & refreshments, the only cost to you is your time out of the office.

Over the course of the Summit, delegates can expect to attend 3 x 1 hour breakout sessions and have around 8 x 1:1's with solution providers, each one is 25 minutes in length. In advance of the Summit you will pre-select the sessions and suppliers that are of interest and, based on your preferences, we'll create your personalised schedule.

## Is the Summit right for you?

For the Summit to work for you, you must feel comfortable with the following selection criteria:

- You are a main Rewards & Benefits or HR decision maker for your organisation and directly influence strategy at a divisional or group level
- You personally control a significant rewards & benefits budget (this level of budget will normally relate to employee numbers in excess of 500)
- You have a need to meet a number of service providers that are relevant to your business needs during the Summit in a 1-2-1 meeting format
- You are able to take 3 days out of a busy schedule to attend. The results will be worth it!

### *The Summit experience*

inspiring speakers, industry insights and one to one networking with hand-picked vendors





# Supplier meeting packages

<b>19 meetings</b> - 1 representative, 15 x 25-minute 1:1 meetings + up to 4 mealtime meetings	£9,500 + VAT
<b>24 meetings</b> - 1 representative, 20 x 25-minute 1:1 meetings + up to 4 mealtime meetings	£10,500 + VAT
<b>23 meetings</b> - 2 representatives, 15 x 25-minute 1:1 meetings + up to 8 mealtime meetings	£13,000 + VAT
<b>28 meetings</b> - 2 representatives, 20 x 25-minute 1:1 meetings + up to 8 mealtime meetings + sponsor package	£15,000 + VAT
<b>38 meetings</b> - 2 representatives, 15 x 25-minute 1:1 meetings per representative (30 in total) + up to 8 mealtime meetings + sponsor package	£17,000 + VAT
<b>48 meetings</b> - 2 representatives, 20 x 25-minute 1:1 meetings per representative (40 in total) + up to 8 mealtime meetings + sponsor package	£19,000 + VAT

- 20% UK VAT is applicable to all packages

## What do you get for your investment?

- Suppliers pay an all-inclusive fee to attend, which guarantees a set number of pre-selected one-to-one business meetings  
PLUS additional less formal mealtime meetings with delegates of their choosing
- Costs associated with accommodation, flights (refunded after the event to a maximum of £150pp) and refreshments are included in the fee. There are no hidden extras!
- All meetings are pre-arranged. Meetings are allocated based on delegates you have personally qualified and selected
- You will receive full profiles and contact information for all event participants



# Branding/sponsorship

To compliment your meetings package, consider becoming one of our headline **Event Sponsors**. These packages are particularly effective if you wish to showcase your brand or promote new services or products at the Summit.

<p><b>Lead sponsor</b> - Brochure insert or gift in event bags (subject to approval), full page colour advertorial in the Event Programme, 2 self-standing branded banners prominently displayed in the networking area for the entire Summit (to be provided by you). Company logo displayed as Lead sponsor on the Summit Events banners, front cover of the programme and on the event website. Monthly marketing mailers as the official conference sponsor, social media announcements across LinkedIn and Twitter. Package also includes 1 additional representative from your organisation to attend and network at the Summit. Return travel (£150 max), accommodation and up to 6 mealtime meetings for the extra representative are also included.</p>	<p><b>£7,000</b></p>
<p><b>Dinner sponsor</b> - Option for Wednesday or Thursday dinner. 2 self-standing branded banners prominently displayed in the dinner venue (to be provided by you). Printed logo on the menu cards placed on each table, full page colour advert in the Event Programme, brochure or gift at dinner place setting OR inserted into the event bags (subject to approval), social media announcements across LinkedIn and Twitter.</p>	<p><b>£4,250</b> <b>THURS SOLD</b></p>
<p><b>Event bags sponsor</b> – Your colour logo printed on the front of the event bags and one insert or gift in each bag (subject to approval).</p>	<p><b>£3,000</b></p>
<p><b>Lunch sponsor</b> - Branding throughout the Thursday lunch function, a self-standing banner with your corporate branding prominently displayed in the lunch area. Opportunity to distribute flyers/gifts (subject to approval) at lunch or as a bag insert (to be provided by you).</p>	<p><b>£3,000</b></p>
<p><b>Strategy Group sponsor</b> – 2 self-standing banners in the Strategy Group room for the duration of the Summit. Also branded pads &amp; pens to be used throughout the sessions by delegates (to be provided by you).</p>	<p><b>£3,000</b></p>
<p><b>Hospitality sponsor</b> – 2 self-standing banners in the breakout area for the duration of the Summit. Branded napkins and water bottles also available (to be provided by you).</p>	<p><b>£3,000</b></p>
<p><b>Drinks reception sponsor</b> - Your company literature displayed during the reception and a self-standing banner with your corporate branding prominently displayed in reception area (to be provided by you). Your brochure insert or gift in each event bag (subject to approval) .</p>	<p><b>£2,250</b></p>
<p><b>Room drop</b> - We will drop your brochure, flyer or gift to all participant rooms (max 1 item). Option for either Wednesday or Thursday</p>	<p><b>£2,000</b> <b>BOTH SOLD</b></p>
<p><b>Breakfast sponsor</b> – 2 self-standing banners (to be provided by you) in the breakfast room, and your choice of a small gift or literature in event bags. (Subject to approval).</p>	<p><b>£2,000</b></p>
<p><b>Digital sponsor</b> – Promotion over our social media channels and in our email marketing. Exact details to be discussed with Digital Marketing Coordinator</p>	<p><b>£2,000</b></p>
<p><b>Badge/Lanyard sponsor</b> – White, black or navy blue lanyard with your logo, with the option of also adding 'sponsored by' + your logo to the badge</p>	<p><b>£2,000</b></p>
<p><b>Insert in event bags</b> - One brochure, flyer or gift inserted into the event bags (subject to approval).</p>	<p><b>£1,000</b></p>
<p><b>Event programme advert</b> - Full page colour advert in the Event Programme. Choice of either outside back cover or inside front cover</p>	<p><b>£1,000</b></p>
<p><b>Pads and pens sponsor</b> – Your branded pad and pens in all bags. To be provided by you.</p>	<p><b>£750</b></p>

- 20% UK VAT is applicable to all packages



# Hear it from others...

Summit Events are based in London and have been organising sector leading industry networking events for over 25 years. Our aim is to provide a high-quality, personalised service to our clients, and ensure that they get the maximum value from each event. We are proud of our reputation and the long term relationships we have built through our consistent service.

“Brilliantly organised, inspirational strategy sessions and the opportunity to meet a diverse group of suppliers and understand about some amazing products!”

**Gemma Huntley, Senior Reward Manager, River Island**

“This event is the best I have attended. Productive, informative and enjoyable. All attendees were like-minded, open and we were able to share personal and professional stories in a relaxed setting. I came away feeling I had met great people and started genuine relationships.”

**Ruth Hutchinson, Private Sector Lead, Neyber**



“Perfectly planned and executed from start to finish. A fantastic opportunity to meet new prospective clients and partners alike in a friendly atmosphere.”

**James Crossland, Key Account Director, Edenred**

“I’m so pleased I attended the Summit, it has given me a renewed passion and excitement for the projects we can undertake for our employees.”

**Charlotte Wattley, Head of HR Operations, AEG Europe**

## Get involved

[www.summit-events.com](http://www.summit-events.com)

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