

Sun Protection Conference

Which wavelengths, what testing, which claims? What is our message to the consumer?
4-5 June 2019, Royal College of General Practitioners, 30 Euston Square, London

Day One – Tuesday 4 June

Time		Speaker
08:30	Registration and welcome coffee	
09:00	Opening address	Dr Jack Ferguson, Skinnovation Ltd, UK
	Session 1: Sun exposure - Managing the risks and benefits	Chair: Assoc/Prof. Caradee Wright, South African Medical Research Council, South Africa
09:15	Opening Keynote: From climatology to dermatology via physics, chemistry and biology	Prof. Brian Diffey, Dermatological Sciences, Newcastle University, UK
10:00	Balancing the risks and benefits of sun exposure- the next challenge in sun protection	Dr. Richard Weller, The University of Edinburgh, UK
10:30	The Preventive Value of Topical Sun Protection Products: A never ending debate	Prof. Dr. phil. nat. Christian Surber, Department of Dermatology, University Clinic Basel and Zürich, Switzerland
11:00	Discussion	
11:15	Networking coffee break	
	Session 2: How important is it to protect against Infra-Red, Blue Light and Visible Light?	Chair: John Staton, Eurofins Cosmetics & Personal Care, Australia
11:45	Combinational effects of ultraviolet, infrared and visible components of solar radiation exposure on molecular biomarkers in human skin	Prof. Mark Birch-Machin, Newcastle University, UK
12:15	How harmful is blue light and how can its effects be measured?	Stephan Bielfeldt, proDERM Institute for Applied Dermatological Research GmbH, Germany
12:45	Lunch	
	Session 2: How important is it to protect against Infra-Red, Blue Light and Visible Light? (Continued)	
13:30	Models and Methods for Visible Light Protection	Eduardo Ruvolo, Bayer US LLC, USA
14:00	Everything gives you cancer!	Prof. Paul Matts, Procter & Gamble, UK
14:30	Discussion	
14:45	Networking coffee break	
	Session 3: Sun protection – A complex story told simply!	Chair: Prof. Paul Matts, Procter & Gamble, UK
15:15	Keynote: Crafting Evidence-based Sun Protection Messages for Children and Adults: Including in Overlooked Populations and Populations with Health Disparities	Assoc/Prof. Caradee Wright, South African Medical Research Council, South Africa
15:45	Sunscreen claims - Market Differentiation or Consumer Confusion?	John Staton, Eurofins Cosmetics & Personal Care, Australia
16:15	How consumers embrace sun protection worldwide and can we influence it?	Dr Jürgen Vollhardt, DSM Nutritional Products, Switzerland

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16:45	Keynote: Half-baked, harmful messages for sunburnt country	Adjunct Prof Terry Slevin, Public Health Association of Australia, Australia
17:15	Panel of experts in open discussion on current topics	Chair: Dr Jack Ferguson, Skinnovation Ltd, UK
18.15	Drinks reception	
19.15	End of first day	

Day Two – Wednesday 5 June

Time		Speaker
08:30	Registration and welcome coffee	
	Session 4: Getting the right protection from sun product formulations	Chair: Uli Osterwalder, Sun Protection Facilitator GmbH, Switzerland
09:00	Modern formulation aspects of sunscreens from the consumer's point of view	Dr. Christiane Hanay, Similasan AG & SkinXpert CH GmbH, Switzerland
09:30	The Formula for Best Sunscreen Performance – Beer-Lambert's Law Under the Microscope	Prof. Dr. Bernt Herzog, BASF Grenzach GmbH, Germany
10:00	Sunscreen spectral balance for vitamin D and UVA1/visible boundary	Prof. Antony Young, King's College London, UK
10:30	Networking coffee break	
11:00	Update of sun products regulatory	Dr. Gerald Renner, Cosmetics Europe, Belgium
11:30	Comparative evaluation of SPF 50+ and 100+ sunscreens; sunburn prevention in the intense sun of a beach vacation	Joshua D. Williams, Ph.D., Johnson & Johnson Consumer Inc., UK
12:00	Visualising sunscreens using UV photography	Dr. Jonathan Crowther, JMC Scientific Consulting Ltd, UK
12.30	Lunch	
	Session 5: SPF testing technology: The future looks good!	Chair: Dr Jack Ferguson, Skinnovation Ltd, UK
13:15	Breaking news from ISO WG7 "Sun Protection Test Methods": Updated and new methods coming (very) soon	Dr. Mark Pissavini, Coty Inc, Monaco
13.45	HDRS (Hybrid Diffuse Reflectance Spectroscopy) - the first real change in SPF testing since COLIPA 1994	Dr. Mathias Rohr, Institut Dr. Schrader Hautphysiologie, Germany
14:15	Sincere and reliable SPF: focus on the process and quality	Pascale Piquemal & Pascale Renoux, L'Oréal, France
14.45	Evaluation of Alternative SPF Testing Methods	Uli Osterwalder, Sun Protection Facilitator GmbH, Switzerland
15:15	Concluding remarks and discussion	Chair: Dr Jack Ferguson, Skinnovation Ltd, UK & Prof. Paul Matts, Procter & Gamble, UK
15:30	Conference closes	