

15TH SUN PROTECTION CONFERENCE 2019

4-5 JUNE 2019

Royal College of General
Practitioners, 30 Euston Square,
London, UK

**Which wavelengths, what testing,
which claims?**

**What is our message to the
consumer?**



Sponsor & Exhibition Pack

SunProtectionConference

The **15th edition** of the Sun Protection conference series will take place on the **4-5 June 2019**.

The consumer has difficulty in understanding the industry's current sun protection message. The Royal Pharmaceutical Society's survey found that SPF and UVA were not well understood by the normal sunscreen user and they called for a simpler more meaningful message. Added to this is the new recommendation to the public to expose their unprotected skin for short periods during the summer months to allow Vitamin D production.

The industry itself is not always clear in its message to the consumer. The more recent and controversial areas of infra-red, blue light and visible light further complicate the sun protection message. New areas of sun protection may be good for marketing products, but are they just 'hype' or is there a serious biological need for this extended protection?

Together with the world's scientific authorities in sun protection, the conference will examine and discuss the issues of which wavelengths we should be protecting against, how they will be tested, what is the regulatory position, what claims we should be making and what message we should be sending to the product users in terms of sun exposure and protection.

The conference programme is organised by **Jack Ferguson**, Director of Skinnovations Ltd, UK

Jack Ferguson obtained a BSc honours degree in Biology with Chemistry and a PhD in Bioengineering, both from Strathclyde University, Glasgow. He has worked in the cosmetics industry for over 20 years. After spending some time with Beecham Products in Leatherhead, he moved to the Boots Company in Nottingham, where he worked for 15 years. His final responsibilities were as Head of R&D Services, Boots Contract Manufacturing. During his time there he was joint developer and promoter of the Boots UVA star rating system.

From Boots, Jack moved to Oriflame International, Dublin, and was R&D Director there for five years, before leaving in 2000 to set up a new company, Skinnovations Ltd. Skinnovations provide contract product development services for clients and focus on sun and skin care products and also on product claims support for advertising. Jack also works as cosmetics consultant for ITV, providing technical and scientific advice on claims support for television scripts in advance of broadcasting. He has been active in the Cosmetic Trade associations, particularly in the sun care area, and was the chairman of the Colipa 'Sun Protection Measurement' TF 1990-1998 and chairman at the time the Colipa SPF test was developed and published.



WHO ATTENDS?

You will meet around 140-160 industry professionals interested in the current status of the scientific aspects of sun protection technology. Here are a selection of the companies who attended our 2017 conference:

Aako - Technical Sales
Ac Marca Personal Care - R&D Technician
Acheson and Acheson - Head of Regulatory Compliance
Alpol Cosmetique - Group R&D Director
Andromaco - Chief of Dermal Evaluations
Ashland Specialty Ingredients - Director R&D
Aston Chemicals Ltd - Technical Development Chemist
BASF Grenzach GmbH - Senior Scientist
Baxter Laboratories Pty Ltd - R&D Chemist
Bayer - Global Medical Affairs Director
Bayer Consumer Health - Technical Category Lead Sun Care
Beiersdorf AG - Manager Sun Care
Biological Services, Inc - President
Biosynthesis - CEO
Boots - Evaluation Mgr-Sun
Chanel Parfums Beauté - Skincare Development Manager
CINFA - Pharmaceutical Development Technician
Clariant GmbH - Application Development Manager - Skin Care
Cosmetics & Toiletries Magazine - Skin Scientist – Columnist
Cosmo International Corporation - Research Scientific
Croda Europe - Applications Team Leader
Crown Laboratories - Director Pharmaceutical Development
CSIRO - Team Leader
DDD Group - Development Chemist
Deutsche Pharma - Brand Manager
Dow Corning Europe SA - EMEA Marketing Leader
dR Cosmetic Regulations - Cosmetic Regulations Adviser
DSM Nutritional Products Ltd - Senior Scientific Advisor Sun Care
Edgewell Personal Care Products - Sr Regulatory Manager for Intl Mkts
Ego Pharmaceuticals - Senior Research & Development Chemist
Galderma - Regulatory Affairs Project Manager
Gentlefolk Enterprises - MD/CEO
GlaxoSmithKline - Principal Scientist
Goodier Cosmetics - Principal Scientist
Hana Trading Company - President
IDEA Clinic - Clinical trial manager
Inolex - Commercial Director
ISDIN SA - Pharma Products Clinical Trials Manager
Johnson & Johnson Consumer France - Manager, Clinical Research
Laboratorios Leti - R&D Project Manager

Leila Benatia - Comsetologist
Lubrizon - Skin Care Application Scientist
LVMH Research - Head of Efficacy Claim Team
L'Oréal Research - Applied Research - Photoprotection - Skincare & Hy
Merck KGaA - Technical Support Manager
Mibelle AG Cosmetics - Head R&D / Q&C Personal Care
Nagase & Co Ltd - General Manager
Omega Pharma Nordic - Product Developer
Oriflame Cosmetics - Senior Vice President - Research & Development
Pai Skincare - Head of Formulation
Pierre Fabre Dermo-Cosmetique - Galenic Laboratory Manager
Presperse Inc - Director
Procter & Gamble Technical Centres Ltd - Senior Scientist P&G R & D
Public Health England - Higher Radiation Protection Scientist
Res Pharma - R&D Manager
Riemann - Director, R&D and Regulatory Affairs
Rigano Laboratories SRL - Researcher
RNB S.L - Responsable de Formulacion
Ross Chemicals - R&D Chemist
Safic Alcan - Technical Development Cosmetic Group
Sensient Cosmetic Technologies - R&D Manager
Sesderma - Pharmacist
Skinnovation Ltd - Formulation Consultant
Soprodal - Senior Formulation Chemist
Spirig Pharma Ltd - Head of Department Semi Solids
Stada Arzneimittel AG - Expert Cosmetics
Symrise AG - Global Product Manager Sun Protection
Symrise GmbH & Co Kg - Application Technician
Symrise Iberica SL - Key Account Manager Cosmetic Ingredients Division
Thornton & Ross Ltd - Director of Product Development
TopgeniX - Founder
Ultra Chemical - Director, Technical Marketing & Sales
Ultrasun - Managing Director
Unicosrom - Manager
Unifarco SpA - R&D Director
University of Newcastle - Emeritus Professor of Photobiology
Vitality Brands Worldwide - CEO
VitroScreen - CEO
Yegane SL - CSO
Yves Rocher - Physical Analysis Manager

WHY SPONSOR?

What sets us apart...

Audience We provide an audience of approximately 150 – 200 international delegates.

Networking opportunities Networking social functions are a key part of the Conference experience, the environment encourages closer rapport to develop between all participants.

Receive contact information for event participants We ask all delegates during the registration process if they will authorise us providing a soft copy of their contact information (email address and work phone number) after the conference. (Please note these are only available with consent of attendees.)

Mailers We offer a bespoke mailer offering your companies services and/or products to our database of over 17,000. We also advertise in a number of industry leading publications and media. We also partner with a number of societies.

Feature on all the event materials and marketing Your logo will feature in the official conference programme issued to all delegates at the conference. Your logo and website link will also feature on all Sun Protection conference marketing mailers sent by Summit Events.

Listed on the event website as an official sponsor Your logo (linked to your website) will be listed on the website as a sponsor.

Support In the build up and during the conference, we will always be on hand to ensure your time is well spent. We will do our best to facilitate meetings with delegates

2019 Sponsors/
Exhibitors include:



PACKAGES

<p>Exhibition space A 2m x 2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space Entrance to the networking breaks – please note, this does not include entrance to the speaker sessions</p>	<p>Prices starting from: £1,950 + VAT</p>
<p>Silver sponsorship package A 2m x 2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space 1 ticket to the conference Insert in conference bags/ seat drop (subject to availability) Half page full colour advert Optional of one of the following sponsorship options: -Pads & pens sponsorship package - SOLD -Podium sponsor - SOLD</p>	<p>Prices starting from: £2,500 + VAT</p>
<p>Gold sponsorship package A 2m x 2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space 2 tickets to the conference 1 full page colour advert in the event programme Option of one of the following sponsorship options: conference bags -SOLD USBs, hospitality, badges- SOLD drinks reception, water bottles -SOLD (subject to availability)</p>	<p>Prices starting from: £3,500 + VAT</p>
<p>Platinum sponsorship package - Official event sponsor + one additional branding opportunity Includes the following: A 2m x2m exhibition space – roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space 3 tickets to the conference Brochure or insert in the conference bag 1 full page colour advert in the event programme 2 self standing banners displayed for the entire two days Your logo displayed on the two Summit Events welcome banners Your logo on the front cover of the conference programme Your logo on the opening presentation slide Your logo listed on the event website and monthly marketing mailers as the official conference sponsor Social media announcements across LinkedIn and Twitter One additional sponsorship option (subject to availability)</p>	<p>Prices starting from: £5,000 + VAT</p>

SPONSORSHIP

Our sponsorship packages are a proven way to increase your exposure at the conference. You will benefit from being able to promote your brand to all the participants. It's particularly effective if you wish to launch or promote new services or products at the conference. Here are the package options:

<p>Official event sponsor - 1 x brochure or gift insert in the conference bags (subject to approval), full page colour advert in the conference programme, 2 x self-standing banners with your corporate branding prominently displayed for the entire conference (to be provided by you), Company logo displayed on the Summit conference banners, on the front cover of the programme, the opening presentation slides, company logo listed on the event website and monthly marketing mailers as the official conference sponsor, social media announcements across LinkedIn and Twitter + one additional sponsor option (subject to availability). SOLD</p>
<p>Hospitality sponsor – 2 x self standing banners with your corporate branding prominently displayed in the networking exhibition space throughout the Tuesday & Wednesday (to be provided by you), full page advert in the conference programme, 1 x brochure or gift in the conference bags (subject to approval), social media announcements across LinkedIn and Twitter.</p>
<p>Conference bags sponsor – Your colour logo printed on the front of the conference bags which are given to all participants on registration and 1 x insert or gift in each bag (subject to approval). SOLD</p>
<p>Podium sponsor – Your company logo presented on the speaker podium throughout the two days. SOLD</p>
<p>Badge & Lanyard sponsor – Your company logo branded on the name badge & lanyards. SOLD</p>
<p>Drinks reception sponsor -Your corporate branding prominently displayed in the drinks reception area with company literature and a self-standing banner (provided by you).</p>
<p>Water sponsor – Your corporate branding will appear on personalised water bottles which will be replenished during the event. This is a great sponsorship opportunity as these are the only drinks permitted in the Auditorium. SOLD</p>
<p>USB sponsor - Each attendee (delegates & speakers) is given a USB containing the conference programme and speaker presentations. Package includes your colour logo and a company profile on the USB.</p>
<p>Insert in event bags/ Seat drop - 1 x brochure, flyer or gift (subject to approval).</p>
<p>Event programme advert – Full page colour advert in the conference programme. Choice of either outside back cover or inside front cover (subject to availability).</p>
<p>Pads and pens sponsor - Your pad and pens in all the participants bags and main plenary room. SOLD</p>

WHAT DO YOU GET FOR YOUR INVESTMENT?

Before the conference:

- An announcement about your company emailed to our database of over 14,000 contacts! - includes 200 words copy, logo and web link (***offered to gold/platinum packages only***)
- Your logo and web link published on the Summit Events website
- Announcement on our LinkedIn group and Twitter feed
- Your company will be publicised in our monthly mailers to our database

At the conference:

- Networking opportunities
- Your private exhibition area including table, chairs, power supply and refreshments
- Onsite support from the Summit Events team
- Digital and hard copy of the conference papers (where possible to publish)

Reasons to book now

- Exhibitor and sponsor places are limited – this is our most popular conference and places book fast!
- Your company logo and web link is published on the Summit Events website
- Your company name, and link to your website will be announced on our LinkedIn group and Twitter feed
- Your company will be publicised in our monthly mailers to our database

We will ask you to complete a booking form. Please contact us and we will forward it to you.

For more information:

www.summit-events.com

+44 (0)20 7828 2278

Rosie.Mathers@summit-events.com

SCHEDULE OF THE EVENT*



SUMMIT EVENTS

Tuesday 4 June

08:15 Conference registration & refreshments

09:10 Opening address by the Chairman

09:15 – 10:30 Session 1

10:30 Networking coffee break

11:00 – 12:45 Session 1

12:45 Q&A session

13:00 Networking lunch

14:00-15:15 Session 2

15:15 Networking coffee break

15:45-16:50 Session 2

16:50 Panel discussion

18:00 Drinks reception

19:15 End of first day

Wednesday 5 June

08:30 Conference registration & refreshments

09:00 Opening address by the Chairman

09:05 – 10:45 Session 3

10:45 Networking coffee break

11:15 – 13:00 Session 3

13:00 Networking lunch

13:50-15:10 Session 4

15:30 Concluding remarks

15:45 Conference closes