

ANTI-AGEING SKIN CARE CONFERENCE

Virtual Edition

3 - 5 November 2020

Outside In and Inside Out

A holistic approach to anti-ageing



ANTI-AGEING SKIN CARE CONFERENCE

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Useful Links

Frequently asked questions

<https://summit-events.com/anti-ageing-skin-care-conference/aa20-faqs>

Access to the events platform

<https://hopin.to/events/anti-ageing-skin-care-conference>





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VIRTUAL EDITION 3-5 November 2020



VIRTUAL CONFERENCE PROGRAMME

Tuesday 3rd November

*All timings are UK (GMT)

Session 1 Internal and External Influences in Skin Ageing	
12:00	Opening Address Dr Jack Ferguson, Scientific Programme Director
12:05	Address from Chair Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
12:10	Keynote Lecture: Innovating for an ageing society – the vision of the UK National Innovation Centre for Ageing Professor Patrick Bonnett, UK National Innovation Centre for Ageing, and Professor Mark Birch-Machin, Newcastle University, UK
12:50	Holistic approach to target skin ageing Aïna Queiroz, Seqens Cosmetics, France
13:25	Networking break
13:35	Keynote Lecture: Dark skin & the ageing face Dr Damilola Fajuyigbe, Scientific and Medical Strategy Manager, L'Oréal France
14:15	Lipid profiles in skin ageing and different ethnicities Dr Apostolos Pappas, Rutgers University, USA
14:50	Networking break
15:00	Digital beauty – A review of where we are now and a look to what the future will bring Daniel Whitby, Lake Personal Care, UK
15:35	Wellness and Wisdom: Market and consumer trends in skin ageing Deanna Utroske, CosmeticsDesign.com, USA
16:10	Networking break
16:20	Keynote Lecture: The relationships between nutritional status, antioxidants, bioenergy and interventions on human skin ageing Professor Mark Birch-Machin, Newcastle University, UK
17:10	End of Session 1
17:10	Networking / arranged meetings

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Wednesday 4th November

*All timings are UK (GMT)

Session 2 Technologies and new concepts for improving & protecting ageing skin	
12:00	Address from Chair Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
12:05	Cutibacterium acnes the main component of the facial microbiome and its role in skin ageing Dr Bernhard Paetzold, Biomedic, Belgium
12:40	Targeting inflammasome mechanisms as a possible role of the microbiota in skin ageing Dr Marisa Meloni, VitroScreen, Italy
13:15	Networking break
13:25	Cell Senescence - on the precipice of new anti-ageing technologies? Dr David Gunn, Unilever R&D, UK
14:00	Keynote Lecture: Microbiome in skin ageing: the role of probiotics Professor Andrew McBain, Manchester University, UK
14:40	Networking break
14:50	Panel of experts in an open discussion on current topics and questions from the Delegates Chair: Dr Jack Ferguson, Skinnovation, Ltd, UK
16:20	End of Day 2 Session
16:30	Networking / arranged meetings

Thursday 5th November

*All timings are UK (GMT)

Session 3 Consumer expectations, benefits and claims	
12:00	Address from Chair Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
12:05	Self-regulation of advertising anti-ageing skin care claims in the USA Annie Ugurlayan, National Advertising Division, USA
12:40	Borderline claims and claim substantiation from the view of an official cosmetic control laboratory Evamaria Kratz, Chemical & Veterinary Surveillance Institute, Germany
13:15	The microbiome, anti-ageing and skin health claims Dr Chris Gummer, Cider Solutions/ Clearcast, UK
13:50	Networking break
Session 4 Measuring anti-ageing skin care benefits and supporting claims	
14:10	Address from Chair: Dr Jack Ferguson, Skinnovation Ltd
14:15	Is 'balancing of skin microbiome' of healthy skin a fallacy? Dr Neelam Muizzuddin, SCR Consultants, USA

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14:50	From petri dish to pre-clinical for predicting clinical results Dr Karl Lintner, KAL'IDEES-Beauty Ideas, France and Dr. Claire Leduc, SYNTIVA, France
15:25	<i>Networking break</i>
15:35	Clinical signs of photoageing correlate with the water content in the Dermis Stephan Bielfeldt, ProDerm, Germany
16:10	Selfies, devices, apps and big data... whatever next?? Professor Paul Matts, Procter & Gamble, UK
16:55	Closing Remarks Dr Jack Ferguson, Skinovation Ltd, UK, and Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
17:00	End of conference



National Innovation Centre **Ageing**

Adding intelligence to ageing and longevity

We are here to explore how an ageing population can represent not a challenge for companies and people, but an opportunity. We are here to connect generations and allow them to contribute to each other's well-being and happiness. Together. We are here to seek meaning in process innovation and emerging technologies and apply them ethically and sustainably to our lives, regardless of age. We are here to add intelligence to society. We named it Ageing Intelligence®.

Who are we?

We are a world-leading organisation helping to create a global society in which we all live better, for longer.

The Centre brings together multi-disciplinary professionals and translational researchers, innovation and commercialisation specialists, scientists, engineers, data specialists, clinicians and technologists working together with the public, managed and engaged through our sister organisation VOICE™ (Valuing Our Intellectual Capital & Experience) an international network of "innovation ready citizens" - in a seamless way, exchanging their intelligence and background.

What is Ageing Intelligence?

Ageing Intelligence® is a world first - a novel, branded approach to business that helps organisations identify and capitalise on opportunities in longevity economies. It is a comprehensive data-driven approach - leveraging a combination of human knowledge and experience, data analysis, and real-world applied testing and research.

Placing the citizen, the consumers, and older adults at the centre of all our work, we innovate through evidence synthesis, deep market and trend analysis, horizon scanning and consumer insights gathered by our proprietary methodological approach.

We are uniquely positioned as a Global Observatory to provide evidence and design services that deliver competitive advantage to the global clients who partner with us.

To find out more about Ageing Intelligence® come and visit us: www.uknica.co.uk

Our home - The Catalyst

The home of Ageing Intelligence® is a unique building in the heart of Newcastle upon Tyne's Helix Innovation District. The Catalyst is home to two National Innovation Centres (NICA and the National Innovation Centre for Data) as well as a community of specialists.

Our community benefit from networking opportunities and valuable links to the National Innovation Centres, expertise in Newcastle University and across the wider innovation community both in the UK and globally. With access to co-location space, commercial offices, state-of-the-art market research and product testing facilities, as well as cutting-edge workshop, meeting and event spaces, The Catalyst is a place where businesses grow and thrive.

For more information on The Catalyst visit www.thecatalystnewcastle.co.uk



Our specialist skin cluster

As part of the vibrant and innovative community that call the Catalyst home, we are proud to have HexisLab and Skin Life Analytics who bring expertise in skin to the complement the healthy ageing and data sectors.

HexisLab creates and validates unique skincare products that work. Using their big-data analytic platform Pro. X®, they transform client's research project by providing valuable information and insight on raw ingredients and product formulations, giving them an important competitive advantage in a fast-evolving



Skin Life Analytics builds on the expertise of Professor Mark Birch-Machin to offer a unique and personalised skin analysis service consisting of a non-invasive skin swab test to measure the level of skin damage in the DNA of cell mitochondria, a VISIA Gen7 facial scanner, and a novel and verified lifestyle questionnaire. Each element can support product development and performance analysis and in a combination provide a comprehensive understanding of the skin.

If you are interested in the skin ageing cluster at the Catalyst please get in touch skin@uknica.co.uk

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