

# ANTI-AGEING SKIN CARE CONFERENCE

29 – 30 November 2022

Royal College of Physicians London

Skin Health and Ageing Across Life Stages



## Sponsorship & Exhibition Pack



SUMMIT EVENTS

# ABOUT THE CONFERENCE

The Anti-Ageing Skin Care Conference 2022 will focus on ageing of healthy skin across life stages and highlight the fact that our skin starts ageing from birth with ever-changing needs. Scientific research has recognised that there are different 'tipping points' in terms of skin biology; understanding these across specific stages of life helps navigate the prevention and treatment of ageing signs to enable and inspire new ideas for product development in skincare.

The conference will provide delegates with a deeper understanding of skin health and ageing research from the moment first signs of visible skin ageing appear in the late 20's.

We will review in detail:

- Skin health and ageing biology targets
- Active ingredients and formulation
- Diagnostics and testing methodology
- Product claims generation and support

Across the conference, we will hear from invited world-renowned experts to challenge 'how much do we really know about what is important in healthy skin ageing in different life stages?' There will be an expert open forum and opportunities for discussion throughout the event.

Skincare marketing has always targeted different age groups, but understanding the drivers of optimal outcomes [biology, lifestyle and culture] will further anti-ageing skincare innovation.

## **Scientific Programme Director: Dr Katerina Steventon, National Biofilms Innovation Centre**

Dr Katerina Steventon is a skincare specialist with substantial experience of working at the clinical, commercial and research interface. She holds an MSc in Clinical Biochemistry, a PhD in Transdermal Absorptions and has over 25 years' of global work experience in the personal care and wound care industry. Katerina has an in-depth knowledge of skin biology, skin health and ageing as well as front end innovation and translational research engaging industry and academia. Having lived and worked around the world, she understands the consumer paradigm and perceptions of skincare across different cultures and ethnicities and runs an innovation consultancy focussing on functional skincare.



# WHO ATTENDS

See below for a preview of job titles and companies that have attended the Anti-Ageing Conference:

- Director of Science
- Director Strategic Innovation & Science
- Formulation Scientist
- Head of Development & Compliance
- Head of Skincare
- Head of Skin Lab
- Innovation Skincare Technologist
- Product Manager
- Project Manager
- R&D Director
- R&D Manager
- Regulatory Affairs Manager
- Regulatory Manager
- Scientific Expert
- Scientific Vice President
- Technical Directors



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# WHY SPONSOR

## What sets us apart...

### DELEGATES

Approximately 130– 150 Leading Technicians, Scientists and Heads of R&D from major skincare brands all over the world.

### NETWORKING

Networking social functions are a key part of the experience, the environment encourages closer rapport to develop between all participants

### CONTACT INFORMATION

We provide you with contact details of all the event participants after the conference has concluded.

### MARKETING FEATURES

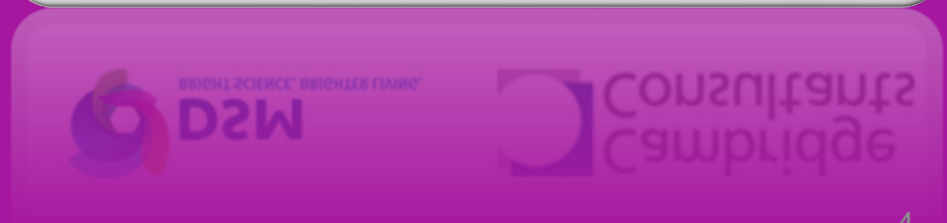
Your logo and website link will feature on all Anti-Ageing marketing mailers sent by Summit Events. Plus, your logo will feature on the official conference programme issued to all delegates at the conference.

An announcement about your company emailed to our database of over 14,000 contacts! - includes 200 words copy, logo and web link (offered to gold/platinum packages only)

### A SUPPORTIVE PROCESS

we will always be on hand to ensure your time is well spent. We will do our best to facilitate meetings with delegates.

## Previous sponsors have included:



# Exhibition & Sponsorship Packages

<p><b>Exhibition space</b></p> <p>A 2m x2m exhibition space – 2 chairs, 1 trestle table and power supply. Roller banners and/or portal displays must be provided by you and must fit within the dimensions of the space. Entrance to the networking breaks – please note, this does <b>not</b> include entrance to the speaker sessions.</p>	<p><b>Prices from:</b> <b>£2,500 + VAT</b></p>
<p><b>Silver sponsorship package</b></p> <p>A 2m x 2m exhibition space Full access to the conference Insert in conference bags/ seat drop (subject to availability) Half page full colour advert Branding on our website and marketing mailers</p>	<p><b>Prices from:</b> <b>£3,500 + VAT</b></p>
<p><b>Gold sponsorship package</b></p> <p>A 2m x 2m exhibition space 2 tickets to the conference Half page full colour advert Branding on our website and marketing mailers Your logo / video to be played on stage screen between speakers and during breaks (once on each day) X1 A4 colour advert in the event programme Option of one of the following sponsorship options: <b>please refer to the next page for sponsorship options</b></p>	<p><b>Prices from:</b> <b>£5,000 + VAT</b></p>
<p><b>Platinum sponsorship package - Official event sponsor + one additional branding opportunity</b></p> <p>A 2m x2m exhibition space 3 tickets to the conference Branding on all physical and digital marketing materials – with elevated positioning Brochure or insert in the conference bag X1 A4 colour advert in the event programme 2 self standing banners displayed for the entire two days Your logo in prime position on two Summit Events welcome banners Your logo on the front cover of the conference programme Your logo on the opening presentation slide Your logo listed on the event website and monthly marketing mailers as the official conference sponsor Social media announcement across LinkedIn and Twitter Option of one of the following sponsorship options: <b>please refer to the next page for sponsorship options</b></p>	<p><b>Prices from:</b> <b>£7,000 + VAT</b></p>

# Other sponsorship options

Our sponsorship packages are a proven way to increase your exposure at the conference. You will benefit from being able to promote your brand to all event participants. It's particularly effective if you wish to launch or promote new services or products at the conference.

Packages are subject to availability and include:

**Accessories sponsor** – please contact a member of the team to discuss possible accessories sponsors (subject to approval).

**Conference bags sponsor** – Your colour logo printed on the front of the conference bags which are given to all participants on registration and 1x insert or gift in each bag (subject to approval).

**Badge & Lanyard sponsor** – Your company logo branded on the name badge & lanyards

**Drinks reception sponsor** - Your corporate branding prominently displayed in the drinks reception area with company literature and a self standing banner (provided by you).

**Insert in event bags/ Seat drop** - 1 x brochure, flyer or gift (subject to approval).

**Pads and pens sponsor** - Your pad and pens in all the participants bags and main plenary room.



# BOOK NOW!

Get in contact now to reserve your space  
Call Hannah or Honor on: +44 20 7828 2278  
Or email: [eventteam@summit-events.com](mailto:eventteam@summit-events.com)

Visit our website [here](#) to find out more!

- Exhibitor and sponsor places are limited – please get in contact with the team to reserve your place!
- Your company logo and web link will be published immediately on the Summit Events website
- Your company name, and link to your website will be announced on our LinkedIn group and Twitter feed
- Your company will be publicised in our monthly mailers to our database