

# ANTI-AGEING SKIN CARE CONFERENCE

VIRTUAL EDITION 3-5 November 2020



## VIRTUAL CONFERENCE PROGRAMME

Tuesday 3<sup>rd</sup> November

\*All timings are UK (GMT)

<b>Session 1 Internal and External Influences in Skin Ageing</b>	
12:00	<b>Opening Address</b> Dr Jack Ferguson, Scientific Programme Director
12:05	<b>Address from Chair</b> Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
12:10	<b>Keynote Lecture: Innovating for an ageing society – the vision of the UK National Innovation Centre for Ageing</b> Professor Patrick Bonnett, UK National Innovation Centre for Ageing, and Professor Mark Birch-Machin, Newcastle University, UK
12:50	<b>Holistic approach to target skin ageing</b> Aïna Queiroz, Seqens Cosmetics, France
13:25	<b>Networking break</b>
13:35	<b>Keynote Lecture: Dark skin &amp; the ageing face</b> Dr Damilola Fajuyigbe, Scientific and Medical Strategy Manager, L'Oréal France
14:15	<b>Lipid profiles in skin ageing and different ethnicities</b> Dr Apostolos Pappas, Rutgers University, USA
14:50	<b>Networking break</b>
15:00	<b>Digital beauty – A review of where we are now and a look to what the future will bring</b> Daniel Whitby, Lake Personal Care, UK
15:35	<b>Wellness and Wisdom: Market and consumer trends in skin ageing</b> Deanna Utroske, CosmeticsDesign.com, USA
16:10	<b>Networking break</b>
16:20	<b>Keynote Lecture: The relationships between nutritional status, antioxidants, bioenergy and interventions on human skin ageing</b> Professor Mark Birch-Machin, Newcastle University, UK
17:10	<b>End of Session 1</b>
17:10	<b>Networking / arranged meetings</b>

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## Wednesday 4th November

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<b>Session 2 Technologies and new concepts for improving &amp; protecting ageing skin</b>	
12:00	<b>Address from Chair</b> Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
12:05	<b>Cutibacterium acnes the main component of the facial microbiome and its role in skin ageing</b> Dr Bernhard Paetzold, Biomedic, Belgium
12:40	<b>Targeting inflammasome mechanisms as a possible role of the microbiota in skin ageing</b> Dr Marisa Meloni, VitroScreen, Italy
13:15	<b>Networking break</b>
13:25	<b>Cell Senescence - on the precipice of new anti-ageing technologies?</b> Dr David Gunn, Unilever R&D, UK
14:00	<b>Keynote Lecture: Microbiome in skin ageing: the role of probiotics</b> Professor Andrew McBain, Manchester University, UK
14:40	<b>Networking break</b>
14:50	<b>Panel of experts in an open discussion on current topics and questions from the Delegates Chair: Dr Jack Ferguson, Skinnovation, Ltd, UK</b>
16:20	<b>End of Day 2 Session</b>
16:30	<b>Networking / arranged meetings</b>

## Thursday 5th November

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<b>Session 3 Consumer expectations, benefits and claims</b>	
12:00	<b>Address from Chair</b> Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
12:05	<b>Self-regulation of advertising anti-ageing skin care claims in the USA</b> Annie Ugurlayan, National Advertising Division, USA
12:40	<b>Borderline claims and claim substantiation from the view of an official cosmetic control laboratory</b> Evamaria Kratz, Chemical & Veterinary Surveillance Institute, Germany
13:15	<b>The microbiome, anti-ageing and skin health claims</b> Dr Chris Gummer, Cider Solutions/ Clearcast, UK
13:50	<b>Networking break</b>
<b>Session 4 Measuring anti-ageing skin care benefits and supporting claims</b>	
14:10	Address from Chair: Dr Jack Ferguson, Skinnovation Ltd
14:15	<b>Is 'balancing of skin microbiome' of healthy skin a fallacy?</b> Dr Neelam Muizzuddin, SCR Consultants, USA

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14:50	<b>From petri dish to pre-clinical for predicting clinical results</b> Dr Karl Lintner, KAL'IDEES-Beauty Ideas, France and Dr. Claire Leduc, SYNTIVA, France
15:25	<b><i>Networking break</i></b>
15:35	<b>Clinical signs of photoageing correlate with the water content in the Dermis</b> Stephan Bielfeldt, ProDerm, Germany
16:10	<b>Selfies, devices, apps and big data... whatever next??</b> Professor Paul Matts, Procter & Gamble, UK
16:55	<b>Closing Remarks</b> Dr Jack Ferguson, Skinovation Ltd, UK, and Dr Katerina Steventon, Senior Innovation Consultant NBIC. UK
17:00	<b>End of conference</b>

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