

# 7<sup>TH</sup> ANTI-AGEING SKIN CARE CONFERENCE

2-3 June 2020, Royal College of General Practitioners, London

OUTSIDE IN AND INSIDE OUT - A HOLISTIC APPROACH TO ANTI-AGEING

## PROGRAMME

Scientific Programme Director: Dr Jack Ferguson, Skinnovations, UK

### Tuesday 2 June

#### Opening address

Dr Jack Ferguson, Skinnovations Ltd, UK

#### Session 1: Internal and external influences in skin ageing

##### Opening Keynote: Presentation title coming soon!

Prof Patrick Bonnett, Director, UK National Innovation Centre for Ageing, UK

##### Holistic approach to target skin ageing (well aging, emotion, perception of global aging)

Aina Queiroz, Head of Innovation & Scientific Communication, Seqens Cosmetics, France

##### Market and consumer trends in skin ageing

Deanna Utroske, Editor, CosmeticDesign, USA

##### Keynote: Presentation title coming soon!

Dr Damilola Fajuyigbe, Scientific and Medical Strategy Manager, L'Oreal Research & Innovation, France

#### Session 2: Technologies and new concepts for improving and protecting ageing skin

##### Targeted technology to modify the skin microbiome in ageing

Berhard Paetzold, Founder, S- Biomedic, Belgium

##### Targeting inflammasome mechanisms as a possible role of the microbiota in skin ageing

Dr Marisa Meloni, CEO, VitroScreen, Italy

##### Cell senescence - on the precipice of new anti-ageing technologies?

Dr David Gunn, Senior Scientist, Unilever R&D, UK

##### Microbiome in skin ageing: the role of probiotics

Prof Andrew McBain, University of Manchester, UK

##### Panel of experts in open discussion on current topics

Chair: Dr Jack Ferguson, Skinnovations

Drinks reception

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### Wednesday 3 June

#### Session 3: Consumer benefits, claims and advertising

##### Self-regulation of advertising anti-ageing skin care claims in the USA

Annie Ugurlayan, Assistant Director, National Advertising Division (NAD)®, USA

##### Borderline claims and claim substantiation from the view of an official cosmetic control laboratory

Evamaria Kratz, Head of Department for Cosmetic and Drugs Testing, Chemical and Veterinary Surveillance Institution, Germany

##### Microbiome and anti-ageing claims and support

Dr Chris Gummer, MD, Cider Solutions, UK

#### Session 4: Measuring anti-ageing skin care benefits and supporting claim

##### Clinical Signs of Photoageing correlate with the Water Content in the Dermis

Stephan Bielfeldt, Vice President and Director Science and Innovation, proDERM Institute for Applied Dermatological Research GmbH, Germany

##### Sebum: Lipid Profiles in skin ageing and ethnicities

Dr. Apostolos Pappas, Adjunct Professor, Rutgers University, USA

##### Presentation title coming soon

Prof Mark Birch-Machin, Prof of Molecular Dermatology and Faculty Director of Business Development, Dermatology Newcastle University, UK

##### Presentation title coming soon

Paul Matts, Research Fellow, Procter & Gamble, UK

\*Further speakers still to be confirmed.

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