

## Conference programme

### Day One – Tuesday 5 June

Time		Speaker
08:15	Registration and welcome coffee	
09:00	Opening address	Dr Jack Ferguson, Skinnovation Ltd, UK
	<b>Session 1: The science of skin health and skin ageing</b>	<b>Chair:</b> Dr Jack Ferguson, Skinnovation Ltd, UK
09:15	<b>Keynote:</b> Ten years older but can we prevent ageing?	Professor Christopher Griffiths OBE FMedSci University of Manchester, UK
10:00	The role of vitamin D in skin protection	Dr Bianca McCarthy, University of Sydney, Australia
10:30	<b>Networking coffee break</b>	
11:00	Why do some people look young for their age?	Dr David Gunn, Unilever, UK
11:30	<b>Keynote:</b> The molecular anatomy of dry and photodamaged facial stratum corneum	Professor Anthony Rawlings, AVR Consulting, UK
12:15	<b>Discussion</b>	
12:30	<b>Lunch</b>	
13:45	<b>Keynote:</b> Mapping of intrinsic and extrinsic ageing in Asian and Caucasian women	Dr Frédéric Flament, L'Oréal Research and Innovation, France
	<b>Session 2: Performance testing for innovative claims</b>	<b>Chair:</b> Professor Paul Matts, Procter and Gamble, UK
14:30	Development, validation and application of an image analysis method for in vivo measurement of skin visual roughness	Dr Di Qu, Ph.D, Amway R&D, USA
15:00	What is an Anti-Polluageing Claim and how can it be supported?	Dr Stephan Bielfeldt, ProDERM Institute for Applied Dermatological Research, Germany
15:30	Cutaneous ageing due to environmental pollutants	Jessen Curpen, CIDP, Mauritius
16:00	<b>Networking coffee break</b>	
16:30	<b>Keynote: The democracy and diversity of ageing in our global village</b>	Professor Paul Matts, Procter and Gamble, UK
17:15	<b>Panel of experts in open discussion on current topics</b>	<b>Chair:</b> Dr Jack Ferguson, Skinnovation Ltd, UK
18:15	<b>Drinks reception</b>	
19:15	End of first day	

## Day Two – Wednesday 6 June

Time		Speaker
08:30	Registration and welcome coffee	
09:00	Opening address	Professor Anthony Rawlings, AVR Consulting, UK
	<b>Session 3: Creating effective skin care for healthy younger looking skin</b>	<b>Chair:</b> Professor Anthony Rawlings, AVR Consulting, UK
09:15	Optimizing anti-aging efficacy using a rotational treatment regimen	Lisa DiNatale, Avon, USA & Dr Ardeshir Bayat, University of Manchester, UK
09:45	Network Pharmacognosy™ - accelerating discovery of natural active ingredients for younger looking skin	Susanne Fabre PhD, Oriflame Cosmetics, Sweden
10:15	The importance of touch in skincare	Dr Katerina Steventon, Independent Skincare Consultancy Ltd, UK
10:45	<b>Discussion</b>	
11:00	<b>Networking coffee break</b>	
	<b>Session 4: Functional skin care, new concepts, impact of technology and the regulatory challenges and interfaces</b>	<b>Chair:</b> Dr Jack Ferguson, Skinnovation Ltd, UK
11:30	The narrow and diminishing world of anti-ageing skin care claims.	Dr Chris Gummer, Cider Solutions Ltd, UK
12:00	A new dawn for the cosmetics industry? Why the world needs third wave cosmetics, harnessing the power of the skin microbiome.	Kit Wallen-Russell & Nick Wallen, JooMo, UK
12:30	<b>Lunch</b>	
13:30	Pick your wavelength! Interactions between EMR and skin ageing	Dr Karl Lintner, KAL'idees, France
14:00	An innovative satellite-based technology for the prevention of skin photoageing	Dr Emilio Simeone, siHealth, UK
14:30	Skin & Ageing: How will things look in 2028	Steve Barton, Skin Thinking, UK
15:00	<b>Concluding remarks and discussion</b>	
15:15	Conference closes	