

## Sponsorship options

Do you share our passion for developing and supporting future HR leaders? If you'd like to take part and be involved at **HR Basecamp** take a look at our sponsor options. This is a new event and there are no rules! We open to ideas and suggestions of how we might be able to partner with you. Don't hesitate to drop us an [email](#) or a [call](#) 0207 828 2278 to chat further.

**Purpose** - Basecamp is completely different from our established Summits and is not a strategic 'supplier led' business development event. You should consider sponsorship if you'd like your brand aligned with supporting and developing future HR leaders. It's also a great opportunity to meet potential HR buyers earlier on in their careers! There will be a wide range of job titles and sectors there, HR, L&D and Reward Directors too! We expect to have around 120 people there on the day. The event will close with the 'HR Social' networking drinks, another effective way for sponsors to make genuine connections with the HR community.

<b>Bronze</b> - £3,000	<ul style="list-style-type: none"> <li>○ 2 representatives</li> <li>○ Your logo on the website</li> <li>○ Your logo in the programme</li> <li>○ Announce involvement on social media</li> </ul>
<b>Silver</b> - £4,000	<ul style="list-style-type: none"> <li>○ 2 representatives</li> <li>○ Your logo on the website</li> <li>○ Your logo in the programme</li> <li>○ Announce involvement on social media</li> <li>○ Self-standing banner</li> <li>○ One of the following options (subject to availability)             <ul style="list-style-type: none"> <li>✓ Snack sponsor</li> <li>✓ Insert in goody-bag</li> <li>✓ Lunch sponsor</li> </ul> </li> </ul>
<b>Gold</b> - £5,000	<ul style="list-style-type: none"> <li>○ 3 representatives</li> <li>○ Your logo on the website in prominent position</li> <li>○ Your logo in the programme</li> <li>○ Advert in the programme</li> <li>○ Announce involvement on social media</li> <li>○ 2 self-standing banners</li> <li>○ Personalised promo email to all delegates, either pre or post-event</li> <li>○ Opportunity to have a speaker on the programme – subject to approval and availability</li> <li>○ One of the following options (subject to availability)             <ul style="list-style-type: none"> <li>✓ Wellness break sponsor</li> <li>✓ Charging station sponsor</li> <li>✓ Lanyard and badge sponsor</li> <li>✓ Water bottle sponsor</li> <li>✓ Social media sponsor</li> <li>✓ Notepad and pen sponsor</li> </ul> </li> </ul>

- 20% UK VAT is applicable to all packages